



VSBA

Virginia School Boards Association

Leadership • Advocacy • Support

2025 VSBA APRIL HOT TOPIC CONFERENCE - THE TRUST EDGE EXPERIENCE

THURSDAY, APRIL 17, 2025
VSBA OFFICE IN CHARLOTTESVILLE

About the Conference

Join VSBA for an extraordinary Hot Topic Conference in Charlottesville!

This conference introduces you to "The Trust Edge Experience," a trusted methodology employed by name-brand companies worldwide. Discover how it empowers organizations to cultivate high-performing teams while establishing a common language that enhances connection, clarifies objectives, and boosts productivity.

What You'll Gain:

- Dive into the 8-Pillar Framework™ for building trust and grasp its profound impact across all aspects of work and life.
- Learn practical methods to clarify expectations, foster stronger relationships, and reduce interpersonal conflicts.
- Explore techniques for fostering appreciation among team members, creating an accountable culture, and mastering the art of rebuilding trust when it's been strained.

This unique opportunity promises valuable insights and actionable takeaways that can transform your professional journey. Trust us; you don't want to miss out on this exceptional experience!

Bring your entire governance team and embark on a journey to master the essential skill of TRUST. Secure your spot now, and we look forward to seeing you on April 17, 2025!

ABOUT FACILITATOR: DEAN LANGDON



Dean Langdon is the Director of Member Services for the Consortium of State School Boards Associations (COSSBA). Throughout his career, which has included training and board development work with the Illinois Association of School Boards, Dean has assisted board teams, board members, and superintendents in working together toward a

common purpose and improving educational governance for all. Dr. Langdon's prior work as a school administrator and music educator is the foundation of his passion for public education - the pathway for every child to succeed.

**“A Lack of
Trust
is Your Biggest
Expense”**



LODGING INFORMATION:

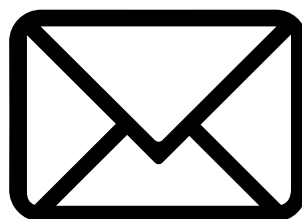
A block of rooms has been reserved for attendees at the Hilton Garden Inn, 1793 Richmond Rd, Charlottesville, VA 22911, for the night of April 16, 2025. Please make your hotel reservations by calling 434-979-4442.

Inform the reservation staff you are with the Virginia School Boards Association to receive the special rate.



REMINDER:

Nametags must be visible to be admitted to ALL VSBA meetings and conferences.



COSTS:

Registration: \$190
Late Registration: \$240
(After April 3)

Please mail payment to:
VSBA
200 Hansen Road, Suite 2
Charlottesville, VA 22911

*“83% of Americans Say They Would Not Follow a Leader They Don’t Trust.”
- The Trust Outlook*

REGISTRATION INFORMATION:

The deadline for cancellations is April 3, 2025. Cancellations must be received in writing via email to mikaela@vsba.org by April 3 and will incur a \$50 cancellation fee. Cancellation requests received after April 3 and no shows will not be refunded. Substitution of an individual may be made at any time.

If a meeting or conference is canceled and/or postponed due to inclement weather, registration fees will be automatically transferred to the rescheduled date of the conference. If attendees are unable to attend the rescheduled date, a substitution can be made, or the school division will be credited the registration fee to use for future events.

PUBLIC EDUCATION

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