



VSBA

Virginia School Boards Association
Leadership • Advocacy • Support

2025 VSBA ORIENTATION FOR NEW SCHOOL BOARD CHAIR AND VICE CHAIR

JANUARY 28, 2025
HILTON RICHMOND DOWNTOWN

About the Orientation

Are you stepping into the role of School Board Chair or Vice-Chair for the first time, or have you been in either position for a while and are seeking to enhance your effectiveness? If your answer is yes to either of these questions, this session is tailored just for you!

This workshop is designed to provide you with valuable insights and best practices, ensuring a smooth and successful tenure in your important role.

During this orientation, you'll have the opportunity to learn from those who will cover a wide range of topics, all carefully curated to help you navigate your responsibilities seamlessly. Whether it's fostering productive relationships with your superintendent, managing interactions with the local media, understanding parliamentary procedures, or addressing legal matters, our orientation has you covered.

Join us and take full advantage of this informative session. This session offers invaluable insights into overcoming challenges that you may encounter in your new leadership role.

WORKSHOP AGENDA: TUESDAY, JANUARY 28, 2025

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|-----------------|---|
| 9:00 am | Welcome
Jenny Nichols, VSBA President-Elect |
| 9:05 am | Parliamentary Procedure
Donald Garrett, Professional Registered Parliamentarian |
| 10:30 am | Networking Break |
| 10:45 am | The School Board & Board Council Relationship
Micah Schwartz, Attorney, Williams Mullen |
| 12:15 pm | Lunch |
| 1:00 pm | The Chair and Communications
Barbara Hunter, Executive Director National School Public Relations Association |
| 2:15 pm | Guiding the Board: The Chairs Role in Effective Governance
Dr. Jowanda Rollins-Fells, VSBA President
Gina Patterson, VSBA Executive Director
Samantha Bosserman, VSBA Deputy Executive Director |
| 3:00 pm | Adjournment |



LODGING INFORMATION:

A block of rooms has been reserved for attendees at the Hilton Richmond Downtown, 501 E. Broad Street, Richmond, VA 23219, for the nights of January 26 & 27, 2025. Please make your hotel reservations directly by visiting the link:

<https://www.hilton.com/en/book/reservation/deeplink/?cityhocrn=RICRDHH&groupCode=VSBA&arrivaldate=2025-01-26&departuredate=2025-01-28&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

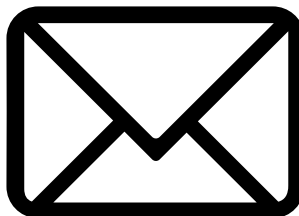
Inform the reservation staff you are attending the Virginia School Boards Association Conference to receive the special rate of \$179 per night (Run of House). The deadline for the reserved block is December 27, 2025. If reservations are made after the December 27 deadline, the group rate may not be available.

Thank You to Our Sponsor:



REMINDER:

Nametags must be visible to be admitted to ALL VSBA meetings and conferences.



COSTS:

Registration: \$250
Late Registration: \$300
(After January 14)

Please mail payment to:
VSBA
200 Hansen Road, Suite 2
Charlottesville, VA 22911

REGISTRATION INFORMATION:

The deadline for cancellations is January 14, 2025. Cancellations must be received in writing via email to mikaela@vsba.org by January 14 and will incur a \$50 cancellation fee. Cancellation requests received after January 14 and no shows will not be refunded. Substitution of an individual may be made at any time.

If a meeting or conference is canceled and/or postponed due to inclement weather, registration fees will be automatically transferred to the rescheduled date of the conference. If attendees are unable to attend the rescheduled date, a substitution can be made, or the school division will be credited the registration fee to use for future events.