

2024 VSBA Annual Convention

November 20 - 22, 2024
Williamsburg, VA

#VSBA2024AC

- Educate - Empower - Elevate -



Scan to view the
Eventmobi
Digital Platform and Plan Your
Personalized Schedule!





Proud to serve Virginia school systems
for more than 50 years

MOSELEYARCHITECTS

Pictured: Innovation Elementary School, Prince William County Public Schools

Table of Contents

4	WELCOME FROM THE PRESIDENT
5	WELCOME FROM THE EXECUTIVE DIRECTOR
7-8	VSBA AWARD WINNERS
10	CONVENTION KEYNOTE SPEAKERS
15	EVENT-LEVEL SPONSORS
16	WEDNESDAY CONVENTION SESSIONS
19	CONVENTION EXHIBITORS
22	THURSDAY CONVENTION SESSIONS
43	VSBA AWARD OF DISTINCTION RECIPIENTS
44	VSBA BUSINESS AFFILIATES
46	EXHIBITION OF SCHOOL ARCHITECTURE
49	FRIDAY CONVENTION SESSION
52	2023-2024 VSBA BOARD OF DIRECTORS

Participation in VSBA initiatives and observances is optional. Any related materials from the Association are shared as suggested ideas and resources for implementation. Member school boards may choose not to participate locally. Please note that link and log in sharing is not permitted. VSBA Academy Credit Points will NOT be awarded for any individual not registered for the Convention.

Welcome from the President

Welcome to the 2024 VSBA Annual Convention!

As your outgoing president, it has been an absolute honor and privilege to serve you over the past year. One of the highlights of my presidency has been the opportunity to visit so many of our local school divisions across the state during the President's Roadshow. Each visit has reinforced my belief in the power of public education and the incredible dedication of our school board members.

I am thrilled to welcome you to this year's convention, whether you are joining us in person or virtually. We have an exciting lineup of general session speakers who will address topics directly relevant to your work as local school board members. Additionally, our carefully curated breakout sessions are designed to equip you with best practices that you can take back to your divisions and implement immediately, if you choose.

This year's convention is not just about learning—it's also about connecting. I encourage you to take the time to meet new colleagues, network with fellow board members, and engage with your superintendents, if they are in attendance. The relationships you build here can be invaluable as we continue to work together for the benefit of the Commonwealth's K-12 public school students.

Don't forget to visit the Exhibit Hall on the lower level of the conference center. Our exhibitors are crucial partners in supporting public education in Virginia, and they deserve our sincere appreciation for their continuous support.

New this year there will be a bonus virtual general session you can watch from the virtual platform from 1:00 - 1:45 p.m. on a topic that's on everyone's mind in public education—Artificial Intelligence. You won't want to miss it!

If you have any questions or need assistance during the convention, please don't hesitate to reach out to the VSBA staff at the registration desk. We're here to ensure you have a seamless and rewarding experience.

Thank you once again for joining us at this year's Annual Convention. Your unwavering dedication and support for the students of Virginia are what make our public schools strong. Let's make the most of the next few days as we learn, share, and grow together.

Sincerely,



Dr. Cardell C. Patillo

2023-2024 VSBA President



VSBA President's Roadshow
Visit in Page County



VSBA President's Roadshow
Visit in Surry County



VSBA President's Roadshow
Visit in Buckingham County

WELCOME TO THE 2024 VSBA ANNUAL CONVENTION FROM THE VSBA EXECUTIVE DIRECTOR



Dear VSBA Members,

Welcome to the 2024 VSBA Annual Convention!

I want to personally welcome each of you, whether you're attending in person or virtually. There's truly something here for everyone. Be sure to check out EventMobi, our online event platform, designed to enhance your experience regardless of how you're joining us.

Since 1906, the VSBA has been dedicated to serving our members, and that unwavering commitment remains as strong as ever—no matter the narrative. Everything we do is guided by the direction of our member boards, which is why your participation in the VSBA Delegate Assembly on Thursday is so crucial. This is your opportunity to ensure your voice is heard as we receive our marching orders on how to advocate on your behalf at the General Assembly and beyond.

I hope that as you participate in this professional development event, you leave inspired and energized to continue your vital work in public education. Thank you for all that you do, and for being a part of this year's convention.

Enjoy the 2024 Annual Convention!

Warm regards,

A handwritten signature in black ink that reads "Gina S. Patterson". The signature is fluid and cursive.

Gina Patterson
Executive Director, Virginia School Boards Association



Visit the VSBA Public Education booth across from registration at the 2024 Annual Convention to learn more!

**There's a reason more schools
trust VAcorp than any other.**

**With 143 school division and
regional program members**
across the state, we are experts
in understanding and effectively
addressing the unique challenges
that schools face.



www.VAcorp.org | 888-822-6772

Congratulations VSBA Award Winners

Regional School Board Members of the Year



Blue Ridge Region – Champ Hardie,
Henry County Public Schools



Northeastern Region – Jacinta Greene,
Alexandria City Public Schools



Southern Region – Bobby Waddell,
Appomattox County Public Schools

Quarter Century Award Recipients



The Quarter Century Club Award is presented to Priscilla Lignon, Amherst County School Board & Barry Jones, Campbell County School Board for 25 years of consecutive service on their school boards.

Regional School Board Member of the Year Awards and Quarter Century Awards Sponsored by Southland Industries



VSBA Exhibitors Scholarship

Thank you to the following sponsors:

Gold - Air Mechanical Solutions, Sentara Health Plans

Silver - Clark Nexsen, HES Facilities Management, Howard Shockey & Sons, Inc., VMDO Architects



Ankith Bhogavalli
Winchester City Public Schools



Megan Sawant
Fairfax County Public Schools

VSBA Exhibition of School Architecture

Sponsored by First Citizens Bank



Platinum Design Award

VMDO Architects
Crozet Elementary School
Albemarle Public Schools

Gold Design Award

Moseley Architects
Quinton Elementary School
New Kent County Public Schools

Silver Design Award

Perkins Eastman
Alexandria City HS at Minnie Howard
Alexandria City Public Schools

Visit the top of the stairs as you head to the Exhibit Hall to cast your entry for the People's Choice Award.
All votes must be submitted no later than 5 p.m. on Thursday, November 21st.

VSBA Student Video Contest

Random Acts of Kindness

"Sign of Kindness"- Clover Hill High School, Chesterfield County Public Schools

Kindness and Mental Health

"Overflow"- Varina High School, Henrico County Public Schools

Kindness in Sports

"Kindness Goes A Long Way"- Telecommunications Center, Newport News City Public Schools

To view each of these videos visit the Awards section of the event platform.

Sponsored by Haney Phinyowattanachip PLLC

Newly Certified VSBA Master Board



Greenville County Governance Team
Status Achieved October 2024

2024 Recertified VSBA Master Boards

Buckingham County Governance Team
Caroline County Governance Team
Fredericksburg City Governance Team
Richmond County Governance Team
Westmoreland County Governance Team

“

“Master Board training was an exceptional way for us to connect and use our collective experiences to question and test one another. I would recommend this training to all member boards.”

- John Copeland, Former Member, Caroline County School Board

”

For information on becoming a VSBA Master Board visit the [VSBA website](#).

VSBA Member Regions

Central

Albemarle County
Buckingham County
Charlottesville City
Culpeper County
Fluvanna County
Greene County
Louisa County
Madison County
Nelson County
Rappahannock County

Tidewater

Accomack County
Chesapeake City
Franklin City
Hampton City
Newport News City
Norfolk City
Northampton County
Poquoson City
Portsmouth City
Southampton County
Suffolk City
Surry County
Sussex County
Virginia Beach City
Williamsburg/James City
York County

Eastern

Caroline County
Colonial Beach Town
Essex County
Gloucester County
King & Queen County
King George County
King William County
Lancaster County
Mathews County
Middlesex County
Northumberland County
Richmond County
Westmoreland County
West Point Town

Northeastern

Alexandria City
Arlington County
Fairfax City
Fairfax County
Falls Church City
Fauquier County
Fredericksburg City
Loudoun County
Manassas City
Manassas Park City
Prince William County
Spotsylvania County
Stafford County

Southern

Amherst County
Appomattox County
Campbell County
Charlotte County
Danville City
Halifax County
Lynchburg City
Lunenburg County
Mecklenburg County
Pittsylvania County
Prince Edward County

Blue Ridge

Alleghany Highlands
Bland County
Botetourt County
Craig County
Floyd County
Franklin County
Giles County
Henry County
Martinsville City
Montgomery County
Patrick County
Pulaski County
Radford City
Roanoke City
Roanoke County
Salem City
Wythe County

Southwest

Bristol City
Buchanan County
Carroll County
Dickenson County
Galax City
Grayson County
Lee County
Norton City
Russell County
Scott County
Smyth County
Tazewell County
Washington County
Wise County

Valley

Augusta County
Bath County
Buena Vista City
Clarke County
Frederick County
Harrisonburg City
Highland County
Lexington City
Page County
Rockbridge County
Staunton City
Waynesboro City
Winchester City

Southside

Amelia County
Brunswick County
Charles City County
Chesterfield County
Colonial Heights City
Cumberland County
Dinwiddie County
Greensville County
Hanover County
Henrico County
Hopewell City
New Kent County
Nottoway County
Petersburg City
Powhatan County
Prince George County
Richmond City

*Denotes all current member boards of the
Virginia School Boards Association

Keynote Speakers



Sam Glenn

Wednesday, November 20

Sam Glenn is most notably sought after for his captivating kick off and wrap up general session speeches. Sam's award-winning speeches set a positive and energetic tone that gets audiences engaged and ready to learn, grow and have fun. Audiences gravitate to his humor, relate to his stories and embrace his relevant ideas for improving their personal and professional lives. For nearly three decades, Sam Glenn's inspirational and artistic speeches have impacted audiences of all sizes - some as large as 75,000 people at stadium events.

Speaker Sponsor:



Col. Arthur Athens

Thursday, November 21

Colonel Arthur J. Athens is a retired Marine Corps officer and keynote speaker who served in the military for 30 years. He was the first Distinguished Military Professor of Leadership and Director of the Vice Admiral James B. Stockdale Center for Ethical Leadership at the United States Naval Academy. Athens is known for speaking on topics such as leading with excellence and humility.

Speaker Sponsor:



Dr. Donna Beegle

Friday, November 22

Dr. Donna Beegle grew up in generational, migrant-labor poverty and was essentially homeless the first 26 years of her life. She is the only member of her family who has not been incarcerated. At 15, she left school to get married and start a family. But, at 25, she found herself with two children, no husband, little education, few job skills, and no access to affordable housing. With the help of Community Action and mentors, she received stable housing and was able to achieve her GED and later her doctorate in educational leadership. She focused her studies and research on understanding poverty impacts and solutions for assisting children and adults to move out and stay out of the crisis of poverty.

Speaker Sponsor:





Fueling kids to reach their highest potential.

TASTE THE Difference

FOOD FIRST

To learn more, please contact:

Curtiss Stancil

Director of Business Development

P: 804.982.9349

E: curtiss.stancil@sfellc.org

Visit us at www.SFELLC.com



U.S. SCHOOLS SPEND \$8 BILLION A YEAR ON ENERGY COSTS.

SOLAR POWER CUTS SCHOOL ELECTRIC BILLS ON DAY ONE—WITH NO UPFRONT COST

- Solar power on campus** through a service agreement with no upfront capital cost
- Roof restoration** with a 25-year warranty
- Workforce development and standards-compliant classroom curricula** with hands-on STEM education and teacher training at no extra cost

- Pilot program for solar-powered EV van pool** that can cut long bus routes without the need to hire more CDL drivers
- Money savings** that schools can invest in teacher salaries, classroom equipment, or facilities repairs

Does your school qualify for on-campus solar with no upfront cost? How much can you save? Contact us for a free Solar Value Analysis. No cost and no obligation.

securesolarfutures.com/solar-schools | 877.333.3008



NAMETAGS AND LANYARDS

Attendee nametags must be worn at all times. Nametags will be checked prior to entering convention sessions. Please ensure your nametag is worn and visible at all times. Lanyards are provided by Trane.



VSBA CHARGING STATION

Running out of charge on your mobile device? Stop by the charging station located in the exhibit hall at Booth #73 to recharge. Charging station is sponsored by Pierce Group Benefits.



EVENTMOBI PLATFORM

EventMobi is the Virtual Platform where you will access the 2024 VSBA Annual Convention. You will see this referred to as “The Platform” or “EventMobi.” Make sure to bookmark the convention website: <https://eventmobi.com/vsba3652024/> This is the site to save to get logged in and access all of the convention materials. Log in with your email address used for registration and create your password, then come back again and again to get the most out of your virtual convention experience.



Look for this icon in the program to find content available in person and online! Feel like watching a session from your room, no problem - simply watch from your device on the EventMobi platform. This includes all General Sessions!



Look for this icon for VIRTUAL-ONLY sessions that will be available on the EventMobi platform for in person and virtual attendees.

VIRTUAL ATTENDEES - HELP DESK

Need Help? You can reach the event Help Desk by filing a help desk ticket at the bottom of the platform homepage, or by emailing helpdesk@vsba.org. The Help Desk will be available 30 minutes prior to the first session through the end of the final session for each day of the convention.

IN PERSON ATTENDEES - WI-FI

Complimentary wireless internet is available throughout the Convention Center.

To access the internet use network: [MarriottBonvoy_Conference](#) and the password: [Williamsburg2024](#)

NETWORK THROUGH SOCIAL MEDIA

Join the online conversation with your school board and superintendent colleagues by posting your VSBA Annual Convention-related messages and photos on X (formally Twitter) and Facebook. Include [@VASchoolBoards](#) and [#VSBA2024AC](#) in your posts so others can view them.

Do a search for the [#VSBA2024AC](#) hashtag to read tweets and view Facebook posts related to the VSBA Annual Convention.

Follow the VSBA Facebook and X pages for additional information and photos throughout the convention.



Look in the back of your nametag for a Pocket-Sized program!

Sponsored by:



CRABTREE, ROHRBAUGH & ASSOCIATES
ARCHITECTS



Hardy Elementary School
Isle of Wight County Schools



www.RRMM.com

CONVENTION PROGRAMS AND INITIATIVES

“People’s Choice Award” for the Exhibition of School Architecture

Before Thursday at 5 p.m. vote for your favorite design to be selected for the award which will be announced at the Friday general session.

Sponsored by First Citizens Bank



Signs of Success

VSBA Signs of Success, which are displays showcasing a favorite success story in local school divisions from around the Commonwealth, will be on display in the Signs of Success section of the event platform. Visit at any time to see the great programs going on in Virginia’s public schools. This section will be available throughout the entire convention.

2024 Student Art Contest Winners

Head over to the Awards Section of the event platform where you will be able to view the winners of the 2024 VSBA Student Art Contest. Winners will also be highlighted on the Rolling Screens ahead of each general session for in person attendees.

21st Annual VSBA 5k Run/Walk

Register to join the fun at Quinn Evans Architects Booth #61. It’s not too late to register on site. The 21st Annual VSBA 5K Walk/Run is sponsored by Quinn Evans Architects, Dunbar, and ASCENT Engineers.



WILLIAMSBURG, VA

11.21.2024

The opinions expressed by the presenters at the Virginia School Boards Association (VSBA) Annual Convention are solely their own and do not reflect the opinions or positions of the VSBA. All presenters have been requested in advance to focus on their designated topics and to refrain from discussing or sharing their personal political affiliations or ideologies as part of their presentations.

EVENT LEVEL SPONSORS

Platinum Sponsor

MOSELEY ARCHITECTS

Gold Partners



Gold Sponsors



Silver Sponsor



WEDNESDAY, NOVEMBER 20, 2024

8:30AM - 5:30PM Convention Registration

Williamsburg Lodge Conference Center Lobby, Upper Level

9:00AM - 12:00PM Early Bird Seminar (Pre-Registration Required)

Communication with the Toughest of Skins: Lessons from the Rhino

Tidewater Rooms ABCD, Upper Level



How can you model respectful dialog with someone when you vehemently disagree with that person? Just as rhinos need tough skin to survive in the wild, school board members need thick skin to handle difficult situations and personalities. Learn communication strategies and conflict resolution techniques from the rhinoceros that you can apply in your role as a school board member to increase your own effectiveness. This session will equip you with practical tools to enhance your effectiveness as a governance team by improving your ability to navigate and resolve conflicts constructively.

Presenter: Andrea Messina, Chief Executive Officer, Florida School Boards Association

Early Bird session sponsored by Vectors Asset Management



9:00AM - Noon Early Bird Refreshment Break

Tidewater Rooms ABCD, Upper Level

9:45AM - 1:30PM Student School Board Representative Workshop

Allegheny Room, Upper Level

Open to all student school board representatives only, this session will teach life and learning skills to students who were selected to represent the student voice on the school board. This workshop will feature distinguished speakers to work with students on leadership, advocacy, and understanding the governance team's roles and responsibilities.

Student session sponsored by SFE



Noon - 6:00PM Exhibit Area Open

Virginia Room, Lower Level

Register for the daily door prize by visiting each exhibit booth to obtain their secret word. To be eligible for the Wednesday, 5 p.m. drawing you must complete and deposit your entry form by 5 p.m. at the ZMM booth #1. Entries will continue to be eligible for the Thursday and Friday drawings. A winning entry is not eligible for future drawings.



Noon - 1:45PM VSBA Award of Distinction Luncheon

Piedmont Room (By Invitation Only)

The Award of Distinction is the highest level in the VSBA Boardmanship Academy. This esteemed reception is to honor those who have earned at least 84 credits over the last two years. Congratulations to the 91 individuals who have achieved the highest Academy level! Attendees will have the opportunity to have a sneak peek of the General Session Speaker Sam Glenn and his artistic talents!

Awards luncheon sponsored by VMDO



1:00 - 1:45PM VSBA Bonus General Session

Virtual ONLY Session

Speaker: Dr. Dylan Arena, Senior Vice President, Chief Data Science and AI Officer, McGraw Hill

Dylan is Senior Vice President, Chief Data Scientist in McGraw Hill's School business unit. Dylan is responsible for developing and implementing McGraw Hill's global vision and strategy for data science and generative AI. He also leads teams that power personalization, metadata, data insights, innovation, and efficacy research in K-12. Dylan has done extensive research and development in next-generation assessment and giving meaning to learning-relevant data. He joined McGraw Hill in March 2021 with the acquisition of Kidaptive, the edtech company he co-founded in 2011.

Bonus general session sponsored by McGraw Hill





2:00PM - 4:00PM VSBA Opening General Session
Colony Room, Upper Level



Presiding: Dr. Cardell Patillo (Portsmouth City), President, Virginia School Boards Association

Greetings: Dr. Thomas Bertrand, Executive Director, Consortium of State School Boards Associations

Dr. Keith Perrigan, Superintendent, Washington County Public Schools, VASS President

Entertainment: Port Towne Magic!, Portsmouth City Public Schools

Presentation of Colors & Pledge of Allegiance: Charles City High School JROTC, Charles City County Public Schools

Awards Presented:

VSBA Exhibitors Scholarship

VSBA Student Video Contest Awards

Award of Distinction Members

2024 Regional School Board Members of the Year

Quarter Century Awards

2024 Exhibition of School Architecture

VSBA Master Boards

Speaker: Sam Glenn, Award Winning Motivational Speaker and Author

Sponsored by Sodexo



Sam Glenn is most notably sought after for his captivating kick off and wrap up general session speeches. Sam's award-winning speeches set a positive and energetic tone that gets audiences engaged and ready to learn, grow and have fun. Audiences gravitate to his humor, relate to his stories and embrace his relevant ideas for improving their personal and professional lives. For nearly three decades, Sam Glenn's inspirational and artistic speeches have impacted audiences of all sizes - some as large as 75,000 people at stadium events.

Rolling Screen Prior to the General Session Sponsored by Energy Systems Group.



4:30PM - 5:00PM VSBA Regional Meetings

School boards meet in regions to vote for regional officers, to discuss issues of regional concern, and to plan the Regional Spring Networking Forums. School boards are listed by region on page 9 of this program. Please note, regional meetings should be attended by school board members only.

Blue Ridge: Tidewater D
Central: Piedmont C
Eastern: Tidewater A

Northeastern: Allegheny
Southern: Liberty
Southside: Tidewater B

Southwest: Piedmont AB
Tidewater: Tidewater C
Valley: Patriot

5:00PM - 6:00PM Reception

Virginia Room, Lower Level

Enjoy light refreshments before you head out to dinner in Williamsburg.

8:15PM - 11:00PM VSBA/RRMM Education Celebration Evening of Dueling Pianos

Colony Room, Upper Level

Join us for an unforgettable evening of music, laughter, and lively entertainment at Dueling Pianos Night! This exciting event features two talented pianists who will go head-to-head in a musical showdown, playing your favorite songs and taking audience requests. From classic rock to modern pop, no genre is off-limits as these skilled performers battle it out on the keys, engaging the crowd with energetic tunes and interactive banter. The fun doesn't stop there—expect plenty of sing-alongs, spontaneous mashups, and hilarious moments throughout the night. Dueling Pianos Night promises to be an evening of high-energy entertainment that's sure to leave you wanting more.

Bring your colleagues, grab a drink, and get ready to cheer on your favorite pianist as they duel on this exciting evening!

Sponsored by RRMM and Successful Innovations



Learning
has never
been so
FUN



**CUNNINGHAM
RECREATION**

Design • Build • PLAY!

800.438.2780

CunninghamRec.com

GameTime

A FLEX CORE COMPANY

JHP brings the power of group purchasing with 29,000+ public employees & governments, the efficiency of self-funding, and the benefit of government-to-government non-profit buying. JHP member organizations pay lower administrative costs, pay only for the healthcare their members use, avoid profit agendas and premium taxes, and maintain ownership of any unused claims reserves.

JHP is accountable and flexible with experience since 1985.

JHP Facts:

- \$220 million in total reserves as of March, 2024
- Consortium blend base for Medical & Rx renewals:
 - 2024 - 4.65%
 - 2023 - 3.36%
 - 2022 - 3.54%
 - 2021 - 4.42%
 - 2020 - 4.96%
- Member organizations retention rate of 99.1%.



Jefferson
HEALTH PLAN



Brendan T. Nugent
Chief Marketing Officer

☎ 261.314.0345

✉ bnugent@thejeffersonhealthplan.org

ANNUAL CONVENTION EXHIBITORS

(alphabetically with booth number listed)

ABM BUILDING SERVICES - 59
AIR MECHANICAL SOLUTIONS - 60
AMERESCO - 54
AMERICAN FIDELITY- 3
APPTEGY INC. - 32
BOST FILTREX - 52
BOARDDOCS - 44
BRANCH BUILDS, INC. - 12
CHAMPIONS BEFORE & AFTER SCHOOL PROGRAMS - 41
CLARK NEXSEN - 42
CLINTON LEARNING SOLUTIONS - 33
CMTA, INC - 48
COMPASS GROUP - 19 - 21
CRABTREE ROHRBAUGH & ASSOCIATES - 37 & 38
CUNNINGHAM RECREATION/GAME TIME - 24
ENGLISH CONSTRUCTION COMPANY, INC - 47
ENERGY SYSTEMS GROUP, LLC (ESG) - 75
FIRST STUDENT, INC - 26
GAGGLE - 18
GRIMM + PARKER ARCHITECTS - 30
HBA ARCHITECTURE & INTERIOR DESIGN - 55
HES FACILITIES MANAGEMENT - 13 & 14
ISSUETRAK - 28
HONEYWELL INTERNATIONAL - 74
HORD COPLAN MACHT - 10
HOWARD SHOCKEY & SONS INC. - 57
K-12 COALITION (ITEACH) - 62
MARK III EMPLOYEE BENEFITS - 11
M.B. KAHN CONSTRUCTION - 43
METROMONT, LLC - 23
METZ CULINARY MANAGEMENT - 56
MOBILE MODULAR - 15
MOSELEY ARCHITECTS - 68 & 69
NEILSON BUILDERS, INC. - 31
ONE DIGITAL - 76
OPENMEETING TECHNOLOGIES - 29
PIERCE GROUP BENEFITS - 73
PROXIMITY LEARNING - 45
QUINN EVANS - 61
RAYMOND ENGINEETING- GEORGIA, INC - 58
RED COATS INC - 4
RIGHT AT SCHOOL - 16
RRMM ARCHITECTS - 64 & 65
SCHNEIDER ELECTRIC - 72
SECURE SOLAR FUTURES - 9
SENTARA HEALTH PLANS - 27
SFE- SOUTHWEST FOODSERICE EXCELLENCE - 51
SKANSKA USA BUILDING INC. - 71
SODEXO - 63
SONNY MERRYMAN - 5
SPECTRUM DESIGN, PC - 25
STANTEC - 70
THE BUDD GROUP - 39
THE JEFFERSON HEALTH PLAN - 32
THE LANDTEK GROUP, INC. - 7
THE NUTRITION GROUP - 34
TRANE TECHNOLOGIES - 35 & 36
U.S. BENCOR/MIDAMERICA - 17
VACORP- 66 & 67
VIRGINIA D.A.R.E. TRAINING CENTER - 40
VIRGINIA FOUNDATION FOR HEALTHY YOUTH - 53
VMDO ARCHITECTS P.C. - 49
VIRGINIA RISK SHARING ASSOCIATION - 8
WB MFG - 46
WHRO- 50
ZMM ARCHITECTS & ENGINEERS - 1 & 2

**Thank you to our Event Level Sponsors
recognized in **BOLD RED** above. Check
out more on page 15!**

A group of eight construction workers, four men and four women, are standing in a courtyard between two modern buildings with light-colored horizontal siding. They are all wearing white hard hats with the 'SHOCKEY' logo, safety glasses, and high-visibility safety vests in shades of green and orange. They are dressed in work-appropriate casual attire like jeans and khakis. The sky is bright and blue with some light clouds.

Building for Virginia since 1896.

SHOCKEY

Howard Shockey & Sons, Inc **The Partner of Choice®** shockeybuilds.com

Meeting the Legal Needs of Virginia Schools

At Sands Anderson, we understand the challenges facing school board members, superintendents, school division staff, and the many others who promote excellence in public education in Virginia.

Our School & Education Law Team represents school boards across the Commonwealth, collaborating across practice areas to support our clients' complete legal needs.

sandsanderson.com



Patrick T.
Andriano



Jason H.
Ballum



Jessica J.
Berdichevsky



Nicole S.
Cheuk



LaToya H.
Croxton



Jamie
Heisler-Ibrahim



Alex S.
Jones



Bradford A.
King



Heather Hays
Lockerman



Anne E.
Mickey



Whitney
Nelson-Crawford



Pamela Y.
O'Berry



LaRana J.
Owens



Lori M.
Purvis



Andrew P.
Selman



Adam B.
Winston

THURSDAY, NOVEMBER 21, 2024

Thursday is Spirit Day! Wear your school division spirit wear to show off your school spirit!

7:00AM VSBA 21st Annual 5K Walk/Run

Pick up race materials beginning at 6:30 a.m. at a table located adjacent to the VSBA registration desk in the main entrance of the Williamsburg Lodge Conference Center. Race results and prizes will be announced and presented at 2:00 p.m. at the Quinn Evans Architects Booth #61.



**8:00AM - 5:30PM Convention Registration
Williamsburg Lodge Conference Center Lobby, Upper Level**

**8:00AM - 9:15AM Continental Breakfast
Virginia Room, Lower Level**

Sponsored by ATC Corp



**8:00AM - 6:00PM Exhibit Hall Area Open
Virginia Room**

The exhibit area will NOT be open Friday. Register for the daily door prize by visiting each exhibit booth to obtain their secret word. To be eligible for the Thursday, 5:00 p.m. drawing you must complete and deposit your entry form (found in your registration tote bag) by 5:00 p.m. at the ZMM booth #1. Entries will continue to be eligible for the Friday drawings at the Closing General Session. You must be present to win. A winning entry is not eligible for future drawings.



• “People’s Choice Award” for the Exhibition of School Architecture, Before Thursday at 5pm, vote for your favorite design to be selected for the award, which will be announced at the Friday general session. Sponsored by First Citizens Bank.



• VSBA Signs of Success, which are displays showcasing a favorite success story in local school divisions, will be on display on the EventMobi Platform.

• VSBA Relaxation Station, courtesy of Gold Level Partner VACORP, will offer 4-minute massages on first-come, first-served basis in the exhibit hall at Booth #66-67. Come and Enjoy!



•VSBA Charging Station: Running out of charge on your mobile device? Stop by the charging station located in the exhibit hall at Booth #73 to recharge. Charging station is sponsored by Pierce Group Benefits.



**8:00AM - 4:00PM All Day Refreshment Break
Virginia Room, Lower Level**

Sponsored by Gold Level Sponsor One Digital



**CHECK OUT ALL OF THE CONTENT AVAILABLE ON
THE DIGITAL EVENT PLATFORM: EVENTMOBI**

- Watch the General Sessions from ANYWHERE!
- View the entire Convention schedule and plan your programming!
- Get Access to exclusive digital-only break out sessions!
- View the Signs of Success Submitted by divisions across the Commonwealth!
- View the complete list of award winners!



Scan here!





8:30AM - 10:00AM Thursday General Session

Colony Room, Upper Level

Presiding: Dr. Cardell Patillo (Portsmouth City), President, Virginia School Boards Association

Entertainment: The Grassfield High School Vivace Quartet, Chesapeake City Public Schools

Speaker: Col. Arthur Athens, Retired Marine Corps. Officer

Sponsored by Kelly Education.

Kelly Education

Colonel Arthur J. Athens is a retired Marine Corps officer and keynote speaker who served in the military for 30 years. He was the first Distinguished Military Professor of Leadership and Director of the Vice Admiral James B. Stockdale Center for Ethical Leadership at the United States Naval Academy. Athens is known for speaking on topics such as leading with excellence and humility.

Awards Presented: Excellence in Risk Management Awards - Sponsored by VAcorp

VAcorp

Rolling Screen Prior to the General Session Sponsored by Energy Systems Group.

ESG



Thank you to staff and students from Newport News City Public Schools for once again providing video coverage of the 2024 Annual Convention!

SESSION TRACKS

Choose to follow an entire track of interest or simply attend one or two sessions from a track of interest.

Community Engagement

10:15 - Allegheny: Approaches to Tackling False and Misinformation in Public Schools

11:30 - Virtual: Re-Envisioning Career and Technical Education for Student Empowerment and Community Partnerships

2:30 - Piedmont B: Building Bridges and Creating Community

2:30 - Virtual: Supporting Students Through Community Engagement

3:45 - Piedmont A: Community Builders: Building Resiliency Through Engagement

3:45 - Tidewater B: Public Schools as Key Contributors to Community Economic Development

Students and Schools in Challenging Environments

10:15 - Allegheny: Approaches to Tackling False and Misinformation in Public Schools

10:15 - Virtual: Revitalizing Achievement: The NNPS QuEST Comprehensive Tutoring Program

11:30 - Allegheny: Empowering Early Learners: The Role of Representation in Content

11:30 - Piedmont B: Get The Money for Your School Division

11:30 - Tidewater C/D: Supporting All Students Vision for a Thriving Future

12:30 - Tidewater A: Cracking the Code: How Districts Can Demystify the School System for Families

Board Governance

10:15 - Colony A/C: Creating Excellence in the Classroom by Shifting to Excellence in the Board Room

10:15 - Piedmont A: VSBA Policy Services and Policy Primer

10:15 - Virtual: VSBA Superintendent Search Panel

11:30 - Piedmont C: When "Team" is a Verb: Intentional Steps to Avoid Governance Team Dysfunction

11:30 - Tidewater A: Roots of Resistance

11:30 - Virtual: VSBA Board Development & Training Panel: Becoming a Board Governance Team

2:30 - Tidewater B: Setting Up New School Board Members for Success

3:45 - Allegheny: Moving Your Strategic Plan from Paper to Practice

School Law

11:30 - Colony DE: 2024 School Law Update

2:30 - Tidewater A: Complying with the State and Local Government Conflict of Interest Act

3:45 - Colony A/C: School Law Jeopardy



ACE CENTER HERMITAGE
Laurel, Virginia



ACE CENTER HIGHLAND SPRINGS
Highland Springs, Virginia



The American Institute of Architects
2024 Architecture Firm Award Recipient



10:15AM - 12:30PM Thursday Morning Breakout Sessions

If a seminar is filled to capacity, please attend another. You must wear your badge at all times to be admitted into any VSBA festivities. For a quick glance at the sessions available, check out the pocket program!



10:15AM - 11:15AM

Allegheny, Upper Level

Approaches to Tackling False and Misinformation in Public Schools

In recent years we have seen school leaders and boards focusing on countering misinformation to uphold a positive image of public schools. Time is often spent correcting media misrepresentations that distract from education and governance. This session will explore how school boards, superintendents, and communication teams collaborate to protect the division's reputation through strong media relationships and effective storytelling. Attendees will learn about maintaining a positive community image, monitoring and addressing misinformation, and managing the impact on students. Additionally, the new NSPRA report, "From Distortion to Clarity," will be introduced, offering strategies to combat false information and restore confidence in public schools. Participants will gain actionable insights and strategies to apply in their own districts.

Moderator: Jacinta Green, Alexandria City Board Member, VSBA Northeastern Region Chair

Presenters: Alexandria City Public Schools- Dr. Melanie Kay-Wyatt, Superintendent, Dr. Michelle Rief, School Board Chair and Julia Burgos, Chief of School and Community Relations
Mellissa Braham, Associate Director, National School Public Relations Association

10:15AM - 11:15AM

Colony Rooms A-C, Upper Level

Contentious Board Meetings: Creating Excellence in the Classroom by Shifting to Excellence in the Board Room

In today's climate, school board members face increasing pressure from political and community tensions. This session will explore strategies to help boards remain focused and united on their core mission: improving student outcomes. Attendees will learn practical approaches to navigate distractions, foster collaboration, and keep student success at the forefront, despite external challenges.

Presenter: Rodney Jordan, Norfolk City Board Member, VSBA Ex-Officio Member



10:15AM - 11:15AM

Colony Room D/E, Upper Level

What's the Truth About AI? How is it impacting school leaders, teachers, students, and families?

It seems like you can't look anywhere these days without hearing about Artificial Intelligence. So, how can you take this tidal wave of new technology and harness it, rather than being overwhelmed? Join this session to explore how the teams at K12 Coalition use AI with attentiveness to ethics, communication, policy, bias, attribution, and more in our courses, professional learning, and workshops. Discover how to leverage partnership resources to optimize student learning outcomes while carefully stewarding your fiscal resources and staff capacity. This session has been intentionally designed for school leadership and board members. Attendees will receive a resource kit and AI checklist.

Moderator: Joe Kilgore, Hampton City Board Member, VSBA Finance Committee Chair

Presenters: K12 Coalition – Dr. Mo Gaffney, Partnership Director and Dr. Wendy Amato, Chief Academic Officer



Board Development Training

VSBA provides a customized approach that reduces tension and strengthens communication - whether you're working with a new superintendent, new board members, or dysfunction in the board room.

Book your custom board development training today! Contact Samantha Bosserman, Deputy Executive Director, at samantha@vsba.org or 434-295-8722 ext. 5

10:15AM - 11:15AM

Piedmont Room A, Lower Level

VSBA Policy Services and Policy Primer

This presentation on VSBA's Policy Services will outline the policy resources available to members, explain our compliance-based structure, and introduce the lawyers behind the policy drafting. The session will identify how divisions can effectively use VSBA's Policy Services to meet their needs and discuss general procedures divisions can take in adopting policies.

Presenter: Lesley Rigney, Director of Legal and Policy Services, VSBA

10:15AM - 11:15AM

Piedmont Room B, Lower Level

Cultivating Student Voice: A Practitioner's Lens

Twenty-first-century learning requires educators to empower students by creating spaces that put them at the center of their own learning. Cultivating student voice and agency in the learning process helps them become knowledge-builders, critical thinkers, communicators, and creative problem-solvers. Prioritizing students' voices enables collaboration and fosters positive learning outcomes.

Moderator: Kathleen Beane, Richmond County Board Member, VSBA Eastern Region Chair

Presenter: Dr. Diron Ford, Director of Secondary Instruction, Gloucester County Public Schools

10:15AM - 11:15AM

Piedmont Room C, Lower Level

What's Going on Over Yondr? (An Approach to Cell Phone Access in Hopewell City Public Schools)

Hopewell City Public Schools launched an initiative to more substantially restrict access to cell phones during the summer of 2022. The district utilized Yondr pouches at the middle and high school as a way for students to retain access to their phones before and after school but not during the day. The initiative was spurred primarily by safety concerns due to incidents in the 2021-2022 school year in which students were using their phones to coordinate illegal or unallowable activities. In addition, the initiative sought to address the need for students to break their addiction to cell phones coming back from COVID and to become more engaged academically and socially. Hopewell is continuing their program in 2024-2025.

This session will provide an overview of their journey and lessons learned as cell phones in schools has risen to become a state and national concern.

Moderator: Chris Johnson, Prince George County Board Member, VSBA Southside Region Chair

Presenters: Hopewell City Public Schools – Dr. Jay McClain, Deputy Superintendent and Dr. Melody Hackney, Superintendent

10:15AM - 11:15AM

Tidewater Room A, Upper Level

Empowering Educators, Students, and Families to Defeat Hate Speech

At Arlington County Public Schools, we are committed to creating an inclusive, respectful community where everyone feels valued. As part of this commitment, we're offering a professional development session to address hate speech. This session will provide a space for colleagues to discuss promoting prosocial behaviors and develop a community-specific definition of hate speech. Participants will learn research-based strategies for addressing hate speech and engage in scenario-based exercises to enhance their readiness and confidence. By the end, attendees will be better equipped to foster a culture of understanding and action, contributing to a more inclusive environment for all.

Moderator: Diana Williams, Waynesboro City Board Member, VSBA Legislative Positions and Federal Relations Committee Chair

Presenters: Arlington County Public Schools – Dr. Tyrone Byrd, Executive Director of Diversity, Equity and Inclusion, Dr. Julie Crawford, Chief Diversity, Equity, Inclusion and Student Support Officer, and Cristin Schulman, Diversity, Equity and Inclusion Specialist

10:15AM - 11:15AM

Tidewater Room B, Upper Level

Boost Accountability and Align Your Budget and Strategic Plan with Logic Models!

Discover how Albemarle County Public Schools uses logic models to align our budget with the strategic plan and ensure accountability. Learn about our structured review process for funded projects, including authentic examples, interactive Q&A, and practical resources like our logic model template and change management matrix. Join us to transform your budget management process, boost accountability, and see the power of logic models in action!

Moderator: Graham Paige, Albemarle County Board Member, VSBA Central Region Chair

Presenters: Albemarle County Public Schools – Dr. Matthew Haas, Superintendent, Maya Kumazawa, Director of Budget and Planning, and Patrick McLaughlin, Assistant Superintendent for Strategic Planning, Accountability & Research, and Program Evaluation

10:15AM - 11:15AM

Tidewater Rooms C/D, Upper Level

Mental Health Issues in K-12 Education

The panel will discuss the critical role of mental health services in schools, highlighting recent legislative efforts by the General Assembly to enhance support systems for students. Topics will include the development of policies, resource allocation, and collaboration between schools and local governments to address mental health challenges. This session aims to foster community dialogue and implement solutions driven by both state legislation and local initiatives.

Moderator: Ruth Larson, President, Virginia Association of Counties

Presenters: Claire Mairead, Assistant Policy Analyst, Virginia Behavioral Health Commission, Karla Allen, Coordinator of Counseling Services, Hanover County Public Schools, and Jennifer Sheppard, Coordinator of Children's Services, Hanover County Community Services Board



10:15AM - 11:15AM

Virtual ONLY Session

VSBA Superintendent Search Panel

Among the most important decisions a school board makes is the selection of the Superintendent. This panel discussion will provide information on the VSBA model used successfully in 13 superintendent searches since 2023. Board members from Bristol City, Gloucester County and Prince George County will review their successful experiences using this VSBA service.

Moderator: Samantha Bosserman, VSBA Deputy Executive Director

Presenters: Randy Alvis, School Board Member, Bristol City Public Schools, Troy Anderson, School Board Chair, Gloucester County Public Schools and Jill Andrews, School Board Chair, Prince George County Public Schools



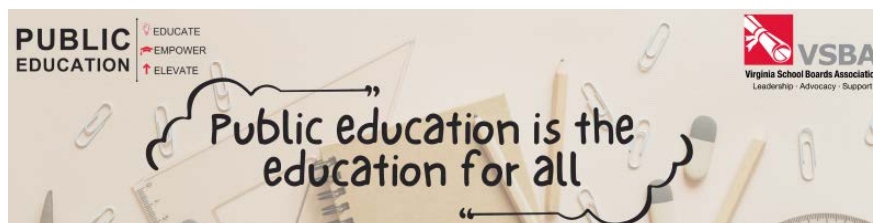
10:15AM - 11:15AM

Virtual ONLY Session

Principles of a Sound State Education Financing System

The Virginia General Assembly is reviewing recommendations from the Joint Legislative Audit and Review Commission (JLARC) on how to fund K-12 public education. This process will likely be a multi-year effort as legislators examine various school funding models from across the nation. This presentation will inform participants of past reform efforts from other states and will provide an overview of where Virginia's funding reform may lead.

Presenters: Dan Thatcher, National Conference of State Legislatures and Michael Griffith- Learning Policy Institute





11:30AM - 12:30PM

Allegheny, Upper Level

Collective Bargaining, Lessons Learned: The Good, The Bad, and The Ugly

Collective bargaining has brought both opportunities and challenges to school divisions across Virginia. In this session, join expert panelists from Prince William County Public Schools as they unpack the highs and lows of their collective bargaining experiences. Discover the successes that have strengthened relationships, the hurdles that have tested patience, and the unforeseen challenges that have shaped their approach. Whether you're preparing for your own collective bargaining process or looking to improve current practices, this discussion will provide valuable insights into navigating the good, the bad, and the ugly of collective bargaining in education.

Moderator: Dr. Cardell Patillo, Portsmouth City Board Chair, VSBA President

Presenters: Prince William County- Dr. Babur Lateef, Board Chair, Dr. LaTanya McDade, Superintendent
Eric Paltell, Attorney, Isler Dare PC

11:30AM - 12:30PM

Colony Rooms A-C, Upper Level

Empowering Early Learners: The Role of Representation in Content

Early education is a time for fun, engaging, and inspiring instruction. Research shows that the diversity of children represented in content impacts learning. Playwatch Kids has joined with JASON Learning to introduce instructional videos using rap, choral response, and music to teach skills in early literacy, math, and science. Jimmy Jenkins, Co-Founder of Playwatch Kids, will share his story and the importance of all children seeing themselves as the heroes of their own stories.

Moderator: Lucy Carson, Prince Edward County Board Member, VSBA Southern Region Chair

Presenters: Jimmy Jenkins, Co-Founder, Playwatch Kids, Dr. Eleanor Smalley, President & CEO, JASON Learning, and Dr. Elie Bracy, Superintendent, Portsmouth City Public Schools



11:30AM - 12:30PM

Colony Room D/E, Upper Level

2024 School Law Update

Members of the Sands Anderson Education Law Team will conduct the annual legal update. This popular convention session will address significant legal developments, including policy updates from the U.S. Department of Education, regulatory and statutory changes, and court decisions. This year's presentation will include issues related to amendments to the federal Title IX Regulations, 2024 Supreme Court decisions, personnel, special education, and Section 504. The session will address both general and special education issues impacting the operation of school divisions across the Commonwealth.

Moderator: Jennifer Nichols, Washington County Board Vice Chair, VSBA Southwest Regional Chair

Presenters: Sands Anderson – LaRana Owens, Attorney, Nicole Cheuk, Attorney, Patrick Andriano, Attorney, and Pam O'Berry, Attorney

11:30AM - 12:30PM

Piedmont Room A, Lower Level

Remote Teacher Mentors Increase Student Learning Outcomes in Bath County

Many teachers in small and remote school districts work on islands. For instance, there may only be one biology teacher in the entire school district. Bath County Public Schools has consistently placed new teachers with mentors for either one or two years. While these mentors provided support in general policy areas, they were not always aligned content experts. With new physical science, earth science, and biology teachers for the 2023-24 school year, leadership knew they needed to plan strategically. With the assistance and guidance of the Comprehensive Instructional Program (CIP), the district strategically selected teacher mentors who demonstrated high levels of success in the subject area. Bath County High School (BCHS) Science SOL pass rates increased to 80.00% compared to 53.41% for the previous year. Further, the school achieved Level I Performance for all school quality indicators including subgroup populations. In fact, BCHS was the second most improved school regarding SOL pass rates for all academic disciplines in the CIP consortium which includes in excess of 400 school members.

Moderator: James Richardson, York County Board Member, VSBA Tidewater Region Chair

Presenter: Dr. Rick Bolling, Superintendent, Bath County Public Schools

11:30AM - 12:30PM

Piedmont Room B, Lower Level

Get The Money for Your School Division

For the first time ever, data shows how Virginia school divisions receive less funding than benchmarks of national and regional averages, via funding mechanisms that miscalculate the resources needed to educate students today. We'll review JLARC recommendations and consider which may garner consensus among School Boards to guide advocacy in Richmond. It's helpful to see the report and appendix prior if possible: <https://tinyurl.com/GetTheMoneyVA>

Presenters: Rodney Jordan, Norfolk City Board Member, VSBA Ex-Officio Member and Melanie Meren, School Board Member, Fairfax County Public Schools

11:30AM - 12:30PM

Piedmont Room C, Lower Level

When "team" is a Verb: Intentional Steps to Avoid Governance Team Dysfunction

You get all kinds of wonderful training on the technical aspects of the school board job, but how much time have you spent on the one thing that will determine your success as a board? In this session we'll focus on that thing--teaming--otherwise known as efforts you can take to leverage the diverse skills and backgrounds of your membership, build team trust, psychological safety and "collective intelligence," and operate in ways that support improvement for your division. You'll leave with a better understanding about what makes effective teams effective and some practical tools to help the move from individual members to a governance team that works well together.

Moderator: Amy McClure, Lunenburg County Board Member, VSBA At Large Member

Presenter: Dr. Kim Bridges, Associate Professor of Education Leadership, VCU

11:30AM - 12:30PM

Tidewater Room A, Upper Level

Roots of Resistance

How do you embrace resistance as a School Board and educational leader? Defining the forms of resistance and identifying the underlying roots will help you select strategies and tools to effectively engage and better understand varied stakeholder perspectives. During this interactive 60-minute session, you will add various techniques to your "toolbox" including power mapping, tuning protocol, and research-based solutions!

Moderator: Shawn Kelley, Caroline County Board Member, VSBA Eastern Region Vice Chair

Presenter: Dr. Sarah Calveric, Superintendent, Caroline County Public Schools

11:30AM - 12:30PM

Tidewater Room B, Upper Level

Navigating the Uncomfortable Issue of School Closures & Consolidation to Address Budget Shortfalls

This presentation consists of a panel discussion with the Franklin County School Board Chair, division superintendent, elementary school principal, and teacher about the process that Franklin County Public Schools went through in closing and consolidating two elementary schools to address a \$3.7 million reduction in state funding for the 24-25 school year. FCPS was one of several school divisions in Virginia that experienced a dramatic increase in its local composite index due to skyrocketing property values on recreational properties in the county. Through a very transparent and collaborative process, the Franklin County School Board was able to navigate these challenges in a way that ensured every employee kept a job and every family in the closing schools had multiple opportunities to be engaged in the consolidation process.

Moderator: Teddy Martin, Henry County Board Member, VSBA Ex-Officio Member

Presenters: Franklin County Public Schools – Dr. Kevin Siers, Superintendent, Dawn McCray, School Board Chair, Jennifer Talley, Ferrum Elementary School Principal, and Chinah Jewell, Special Education Teacher



Thank you to staff and students from Hampton Public Schools for providing photography services for the 2024 Annual Convention!

11:30AM - 12:30PM

Tidewater Rooms C/D, Upper Level

Supporting All Students Vision for a Thriving Future

Prince William County Schools created personalized Student Vision Profile reports for over 40,000 students to support their post-secondary planning. These reports summarize academic and career activities completed by students in grades 6-12, providing a "roadmap" for life after high school. Delivered electronically, the profiles are translated into multiple languages and customized for students with disabilities. The profiles offer visual prompts to guide conversations and next steps, making them a valuable resource for students, families, and school counselors. Additionally, the reports connect families to resources that support post-secondary success and future planning.

Moderator: David Woodard, Tazewell County Board Member, VSBA Immediate Past President

Presenters: Prince William County Public Schools – Rebekah Schlatter, Director, College, Career and Student Support, Dr. Anaid Shaver, Supervisor, College and Career Services, Alissa Bridges, Coordinator, College and Career Services, and Tracy Main, Specialist, College and Career Services



11:30AM - 12:30PM

Virtual ONLY Session

Handicapping the 2025 Virginia General Assembly Session

The Virginia General Assembly will convene in early January 2025 for its 45 day session to make changes to the biennial budget and hear legislation from lawmakers. With all 100 seats in the House of Delegates at stake in November, and an election for Governor, Lieutenant Governor, and Attorney General on the horizon, what will be the issues that drive legislators come January? This session will handicapp the 2025 session and offer a glimpse of what to expect when the General Assembly convenes in January!

Presenters: VSBA – J.T. Kessler, Director of Legislative Services and Stacy Haney, Chief Lobbyist



11:30AM - 12:30PM

Virtual ONLY Session

VSBA Board Development and Training Panel: Becoming a Board Governance Team

The Virginia School Boards Association (VSBA) offers customized training in various topics to assist with board governance team work. Hear from a panel of School Board Members and Superintendents who participated in board governance training and completed the VSBA Master Board Program. Panelists will describe how their school boards have used the training in their day-to-day work on the board and important takeaways from each service.

Moderator: Samantha Bosserman, VSBA Deputy Executive Director

Presenters: Megan Gordon, School Board Chair, Page County Public Schools, Kathleen Beane, School Board Member, Richmond County Public Schools, and Dr. Tracy Seitz, Superintendent, Middlesex County Schools



11:30AM - 12:30PM

Virtual ONLY Session

Re-Envisioning Career and Technical Education for Student Empowerment and Community Partnerships

Long considered an alternative to the traditional college-pathway, Career Technical Education (CTE) is becoming a way in which students can cultivate skillsets that transcend the boundaries of post-secondary education. Over the last several years, the Henrico County School Division has emerged as a national leader in re-envisioning CTE. Through an alignment of CTE programs with local business industries, the newly reimagined ACE Centers create authentic, hands-on learning environments, where students gain deeper engagement and skills mastery. In this session, Henrico ACE leadership and designers at Quinn Evans will discuss the new vision for the Henrico ACE Centers that focuses on collaboration between career pathways, connections with the business community, and spaces that model real-world professional work environments.

Presenters: Mac Beaton, Director of Career and Technical Education, Henrico County Public Schools & Allison Leighton, Senior Associate, Quinn Evans

The logo consists of the letters 'CR' in a white, bold, sans-serif font, centered within a dark blue square.

Crabtree, Rohrbaugh & Associates Architects

Architecture | Planning | Interior Design

A large, bright classroom with a curved ceiling and recessed lighting. The room features a colorful floor with red, blue, and yellow stripes. In the foreground, there are red beanbag chairs and a wooden table. In the background, there are whiteboards, a blackboard, and a mural of trees. A brick wall and a glass-walled hallway are visible on the right side of the room.

Listening +
Design +
Experience

The common thread running through all of our projects is our "Client-Oriented" approach to architectural services. This approach engages all project stakeholders, including students, teachers and the community; making certain the end result meets the curriculum, is successful in function and provides for student growth and learning.

12:30PM - 2:15PM FREE Boxed Lunches

Colony Foyer

Use this time to meet and greet with your colleagues, join a Lunch & Learn Discussion Group (see below and next page), and visit exhibitors.

Don't forget to bring your lunch ticket found in the back of your name badge to get your boxed lunch!

12:30PM - 1:30PM

Lunchtime Entertainment: The Pigg River Pickers, Franklin County Public Schools

12:45PM - 1:45PM

Lunch & Learn Discussion Groups (Bring your boxed lunch)

Tidewater A, Upper Level

Lunch & Learn: Cracking the Code: How Districts Can Demystify the School System for Families

In this engaging presentation, we will explore practical strategies that districts can implement to help families navigate the complexities of the school system. "Cracking the Code" offers educators and administrators actionable insights on breaking down barriers to understanding, ensuring that every family, regardless of background or experience, can confidently support their child's educational journey. Join us to discover how demystifying the school system can lead to stronger family engagement and better student outcomes.

Presenter: Dr. Eric Davis, International Keynote Presenter



Tidewater B, Upper Level

Lunch & Learn: From Newcomer to Confident Leader: Lessons Learned from Veteran School Board Members

Step into an engaging and candid conversation with tenured school board members who have been where you are now. In this session, seasoned leaders will share the key lessons they wish they knew during their first year, offering practical advice on governance, relationship-building, and overcoming early challenges. This is your chance to ask questions, gain valuable insights, and walk away with strategies to lead effectively and confidently from day one.

Moderator: Douglas Brown, Newport News City Board Member, VSBA At Large Member

Presenters: Jacob Wright, Allegheny Highlands Board Member, VSBA Blue Ridge Region Chair, Amy McClure, Lunenburg County Board Member, VSBA At Large Member, and Kathleen Beane, Richmond County Board Member, VSBA Eastern Region Chair

Tidewater C/D, Upper Level

Lunch & Learn: Psychological Burnout: Addressing the Cause, Not the Symptom

OneDigital's presentation will focus on themes of mental health in a rapidly changing and increasingly stressful professional world. Using statistics and conversation as vehicles for reflection, our session will be an introspective look at how we as leaders can produce environments that empower psychological safety for employees. Attendees will walk away with ideas for how they can positively impact the health outcomes of faculty and staff through meaningful and proactive intervention.

Presenter: Liam Purdy, Senior Consultant, OneDigital



Piedmont A, Lower Level

Lunch & Learn: Rev Your Bev: Hydrate, Educate, Elevate Student Health

Discover how Rev Your Bev is transforming Virginia school health by promoting water consumption to combat childhood obesity. With data from 18,000+ Virginians and success stories from 18 school divisions, learn how to create a culture of healthy hydration by reinvigorating wellness policies. Uncover how school boards are shaping policies and gaining access to innovative strategies with our free campaign resources. Let's empower, educate, and elevate student health!

Presenter: Janice Choudhury, Campaign Manager, Y Street

12:45PM - 1:45PM

Lunch & Learn Discussion Groups (Bring your boxed lunch)

Piedmont B, Lower Level

Lunch & Learn: Building a Continuous Improvement Culture Around Equity and student

This presentation will focus on developing holistic practices that all schools can embrace so all students succeed. Using a framework of key characteristics of high-quality schools that ensures equity for every learner and the expectation that all learners, regardless of their circumstances, elevate the learning process. The key characteristics are: Culture of Learning, Leadership for Learning, Engagement of Learning, and Growth in Learning. Hear how school leaders in Virginia are using classroom observation data to better understand student learning and engagement that guides teachers and school leaders during the school year to improve instruction and student learning.

Presenter: Dr. Myra Sawyers, State Director, Cognia and Dr. Angela Hairston, Superintendent, Danville City Public Schools



Piedmont C, Lower Level

Lunch & Learn: Resourcing Solutions for Staffing Excellence

We will present a new option to outsourcing services that achieves optimal results in recruiting, hiring, on-boarding and retention of important education positions to include classroom instruction, teacher assistants, custodians, facilities maintenance, nutrition, and bus driver support. Resourcing complements current K-12 efforts to maximize the level and quality of staff in the previously mentioned positions.

Presenters: J. Russell Leboff, Vice President Business Development, Dr. Patrick Miller, Executive Director, NCRESA, and R.G. Leboff, Regional Vice President



VIRTUAL ONLY Session

Lunch & Learn: The VSBA Fiscal Governance Program: A Conversation with the 2024 Fiscal Governance Co-Hort Team

The VSBA Fiscal Governance Program provides an opportunity to enhance the effectiveness and efficiency of your Fiscal Governance Team. Under the guidance of our seasoned trainers, Dr. Michael Thornton and Dr. Jeff Smith, this program presents a distinctive opportunity for collaboration and skill development. A panel discussion, moderated by Dr. Michael Thornton and Dr. Jeff Smith, will feature members of the second co-hort. These panelists will share their experiences from the cohort program.

Presenters: Dr. Michael Thornton, VSBA Consultant, Dr. Jeff Smith, VSBA Consultant; Brunswick County Public Schools- Dr. Kristy Somerville-Midgette, Superintendent; Fredericksburg City Public Schools- Dr. Marci Catlett, Superintendent and Jennifer Brody, Chief Finance Officer; Greenville County Public Schools- Rustin Jessee, School Board Chair and Dr. Kelvin Edwards, Superintendent; Newport News City Schools- Lisa Surles-Law, School Board Chair, Dr. Michele Mitchell, Superintendent, Dr. Kipp Rogers, Chief Academic Officer



VSBA President's Roadshow Visit in Campbell County



VSBA President's Roadshow Visit in Petersburg City



VSBA President's Roadshow Visit in Wise County

Thank you BoardDocs for sponsoring

Clerks Workshop



BoardDocs

A DILIGENT BRAND

EDUCATIONAL FACILITIES MANAGEMENT



VA School Districts



Custodial



Groundskeeping



Maintenance

HES

FACILITIES MANAGEMENT



[HES.com](https://www.hes.com)

CONTACT:

Russell Leboff
VP, Business Dev.
rleboff@hes.com
804.380.7466

PRECAST DELIVERS TOP-OF-THE-CLASS RESULTS FOR SCHOOL CONSTRUCTION.



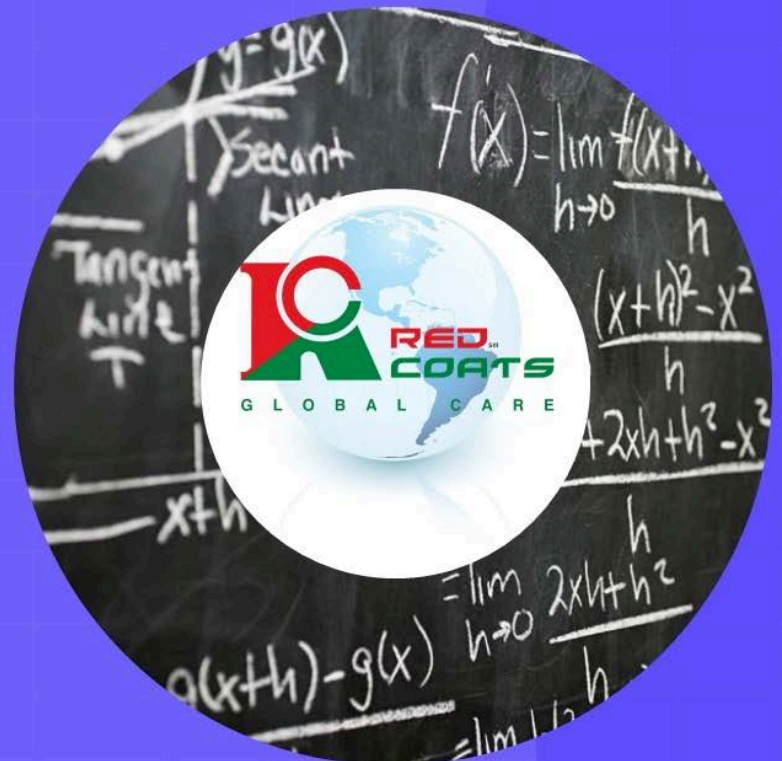
Utilizing a **total precast** concrete design by **Metromont**, the **Uwharrie High School** in Asheboro, NC includes an 80,000 SF new high school and 25,000 SF advanced trades instructional center. Metromont produced nearly 100,000 SF of precast for the STEAM-focused school, which includes new classrooms, athletic facilities, and an updated career academy. Visit our website to learn more about Metromont's innovative precast solutions for school construction.



South Carolina | Georgia | Florida | Virginia
www.metromont.com

Cleaning for a Healthy Environment!

- ✓ **Custodial Services**
- ✓ **WBENC Women Owned**
- ✓ **GS42 Green Seal Certified**
- ✓ **USGBC**



VSBA's members are locally appointed or elected school boards educating over 1 million public school students in Virginia. With input from communities, staff, students, parents, and families, school boards establish policies that are considered and voted on at school board meetings. The formal adoption of these positions follows the Commonwealth's democratic process outlined in the Constitution of Virginia, the Rules of the Senate, and the Rules of the Virginia House of Delegates. Here is a side-by-side comparison of both:

Virginia's Legislative Process

State legislators are elected by a majority of voters within their legislative district.

A Delegate or Senator brings forth a bill that represents the interests of their constituents. Bills that fail to move through the process favorably are considered dead for the session.

Members of the House Education Committee, Senate Education, and Health Committee meet in public session review and vote on the bill. If favorable, the Committees then report the bill to the floor of either chamber.

The bill then goes through first and second readings. Once the bill passes the second reading, it is engrossed. The third reading then takes place, the bill is voted on and approved by the House or Senate.

The bill then goes through a similar procedure in the opposite chamber. Once passed by both houses of the General Assembly, it is sent to the Governor for approval.

VSBA's Legislative Process

State school board members are elected or appointed in accordance with their local process.

Each spring the VSBA Legislative Positions Committee contacts each school board and requests recommendations on legislative positions.

The Committee reviews all suggestions and recommends changes to the Board of Directors. Approved proposals are sent to members of the Delegate Assembly.

Delegates are appointed by individual school boards and share the responsibility to elect VSBA officers, adopt amendments to VSBA's Bylaws, and vote on submitted legislative positions.

During the Delegate Assembly, Delegates vote on the submitted positions. A majority vote of delegates present is required to approve a submitted position. These legislative positions then shape VSBA's legislative agenda.

2:00PM - 4:00PM

Colony Rooms DE, Upper Level

VSBA Delegate Assembly

This is the official business meeting of the VSBA. Stop in and hear the debate on critical VSBA educational issues which are sure to come before the 2025 Virginia General Assembly.

2:00PM - 4:30PM

Tidewater C/D, Upper Level

VASS Training Seminar for Superintendents

2:00PM

Virginia Room, Lower Level, Booth #61

21st Annual 5K VSBA Walk/Run Awards Presentation

Before attending the afternoon sessions, stop by the Quinn Evans Architects Booth #61 to see if you won an award!



2:30PM - 3:30PM

Allegheny Room, Upper Level

Student Mental Health Increase in Schools – School Nurses are often the first responder to a student with a medical or mental health emergency

Recognizing the crucial role of school nurses, the American Academy of Pediatrics Virginia Chapter has teamed up with school nurses, the Virginia Department of Health, the Department of Education, and the Virginia Association of School Nurses to create a Mental Health Toolkit tailored for school nurses. This toolkit is designed to empower school nurses in providing effective support to students, ensuring they receive the necessary treatment and referrals. Ultimately, this initiative aims to enhance students' learning and health and well-being, which can also contribute to reducing absenteeism in our educational institutions. This presentation will also cover the growing presence of legislative measures requiring stock emergency medication in schools.

Moderator: Pat Baker, Culpeper County Board Member

Presenters: Betsy Looney BSN, RN, NCSN, President, Virginia Association of School Nurses, Joanna Pitts BSN, RN, NCSN, CNOR, School Health Consultant, Virginia Department of Health, Leah Rowland, MD FAAP, Co-Chair, School Health Committee, and Angela Knupp BSN, RN, School Nurse, Harrisonburg City Public Schools

2:30PM - 3:30PM

Colony Rooms A-C, Upper Level

Virginia High School League – Programs for All Students

Executive Director Dr. Billy Haun will provide an overview of the 27 athletic and 13 academic activities sponsored by the Virginia High School League.

Moderator: Ronald Ramsey, Staunton City Board Member, VSBA Valley Region Vice-Chair

Presenter: Dr. Billy Haun, Executive Director, VHSL

2:30PM - 3:30PM

Piedmont Room A, Lower Level

Fredericksburg City Public Schools Students Speak Out – James Monroe High and Walker-Grant Middle Schools

The purpose of The Speak Out Sessions were to address School Board Goal #6 – The Fredericksburg City Governance Team persistently will implement strategies to increase student participation in board activities. The Fredericksburg City Public School Board held two Student Speak Out sessions during the 2023 – 2024 school year. One was held at the high school, and one was held at the middle school. The Student Speak Out sessions gave students an opportunity to address the School Board with questions and concerns. The sessions were also intended to increase student participation and provide better learning outcomes for the students.

Moderator: Hal Miles, Petersburg City Board Member, VSBA Southside Region Vice-Chair

Presenters: Fredericksburg City Public Schools – Matt Rowe, School Board Vice-Chair, Jennifer Boyd, School Board Member, and Dr. Marci Catlett, Superintendent

2:30PM - 3:30PM

Piedmont Room B, Lower Level

Building Bridges and Creating Community

Fauquier County Public Schools spent the past year building bridges, connecting, strengthening, and cultivating the culture in the community. Partnering with key stakeholders to enhance engagement proved to be vital and time well spent. This presentation will share examples, highlights, and ideas for building bridges and creating a stronger community to benefit students.

Moderator: Elizabeth Hutchins, Culpeper County Board Member, VSBA Central Region Vice-Chair

Presenters: Fauquier County Public Schools – Susan Pauling, School Board Chair, Clay Campbell, School Board Vice-Chair, Dr. Major Warner, Superintendent, and Prashant Shrestha, Assistant Superintendent for Business and Planning

2:30PM - 3:30PM

Piedmont Room C, Lower Level

School Facility Design for Safety and Security

This presentation will explore the critical intersection of school facility design and safety, emphasizing best practices that foster secure and nurturing learning environments. As schools face an evolving landscape of threats, it is essential to proactively integrate safety measures into site and facility design. We will examine key concepts such as site selection, building features, and technology integration, highlighting real-world case studies that illustrate successful implementations. By engaging community stakeholders and utilizing innovative design strategies, we can create spaces that not only protect students and staff but also promote a positive educational atmosphere. Join us to learn how thoughtful design can transform schools into safe havens for learning and growth.

Moderator: Amy Walker, VSBA Blue Ridge Region Vice-Chair, Patrick County Public Schools

Presenters: Bill Bradley, Practice Leader, Stantec Architecture, Peter Noonan, Superintendent, Falls Church City Public Schools, and Isabelle Bradley, Student, University of Virginia

2:30PM - 3:30PM

Tidewater A, Upper Level

Complying with the State and Local Government Conflict of Interests Act

This presentation will satisfy any local elected official's requirement to receive training on the State and Local Government Conflict of Interests Act. Topics covered will include prohibited personal interests, accepting and reporting gifts, and filing requirements.

Moderator: Susan Williams, Smyth County Board Member, Southwest Region Vice Chair

Presenter: Rebekah Stefanski, Senior Attorney, Virginia Conflict of Interest and Ethics Advisory Council

2:30PM - 3:30PM

Tidewater B, Upper Level

Setting Up New School Board Members for Success: Effective Orientation and Onboarding

Ensuring new school board members have the knowledge base and technical skills is a priority in the first few weeks and months. Understanding various departments, divisions, programs, and initiatives is vital to maintaining momentum. Loudoun County Public Schools developed a comprehensive orientation program as a part of the onboarding process for nine new board members. Included in this work was a five-day training session for our new school board, which included various rotations and workshops by all departments. The onboarding was done in a mini-conference style with whole group sessions, paired rotations, and small groups based on the content and intended outcomes. During this session, we will share a sample schedule and engage in dialogue around achievements and lessons learned.

Moderator: Tiffany Moore-Buffaloe, Norfolk City Board Member

Presenters: Loudoun County Public Schools – Daniel Smith, Chief of Staff, Melinda Mansfield, School Board Chair, and Dr. Aaron Spence, Superintendent

Do not miss the Bonus Virtual General Session on
Artificial Intelligence available on EventMobi!





2:30PM - 3:30PM

Virtual ONLY Session

Supporting Students Through Community Engagement

In response to deep challenges impacting our students in our small, rural community, Page County Public Schools implemented a series of ongoing Community Partnership events. This presentation will share how PCPS invited a variety of community members from local agencies and organizations, nonprofits, and faith-based and community groups to partner with the school division to constructively identify problems and seek solutions to better align resources and services in support of students.

Presenters: Page County Public Schools – Dr. Antonia Fox, Superintendent, Megan Gordon, School Board Chair, Jackie Sullivan-Smoot, School Board Vice Chair, and Taylor Alger, School Board Member



2:30PM - 3:30PM

Virtual ONLY

Master Planning for the Future

Albemarle County Public Schools has faced overcrowding at two middle schools, Henley and Journey. To address this, the County partnered with VMDO in 2023 to create a facilities master plan. VMDO's approach aligned with the district's "Learning for All" vision, emphasizing equity and ensuring access to quality education for all families. Through community engagement and feedback, VMDO developed short- and long-term solutions, considering factors like capacity, boundaries, and equitable access. This led to architectural concepts and design guidelines for future development tailored to the district's unique needs. This session will cover: The master planning process, setting goals and outcomes, community engagement strategies, phased planning for middle schools, and tools for CIP budgeting.

Presenters: Albemarle County Public Schools- Rosalyn Schmitt, Chief Operating Officer and Chad Ratliffe, Principal of Community Lab School, Albemarle County Public Schools Ben Thompson, Associate, VMDO Architects

Don't miss all of the online content, scan here to view the online EventMobi Platform!



3:45PM - 4:45PM

Allegheny Room, Upper Level

Moving Your Strategic Plan from Paper to Practice: A Board's Commitment to Goal Driven Leadership

Participants will learn how the board and superintendent team use the district's strategic plan to guide daily operations and decision-making. Examples of the comprehensive stakeholder driven strategic planning process and goal tracking will be shared. Presenters will also share insights and leadership strategies for living into the plan and ensuring outcomes that move the plan's goals to gains.

Moderator: Douglas Brown, Newport News City Board Member, VSBA At Large Member

Presenters: Henrico County Public Schools – Dr. Amy Cashwell, Superintendent, Alicia Atkins, School Board Chair, and Holly Coy, Chief of Staff

3:45PM - 4:45PM

Colony Rooms A-C, Upper Level

School Law Jeopardy

Back for the second year based on popular demand. Come join Stacy and Pak for an engaging and informative way to keep abreast on trending legal issues through this interactive School Law Jeopardy session.

Presenters: Haney Phinyowattanachip PLLC - Pakapon Phinyowattanachip, Attorney and Stacy Haney, Attorney

3:45PM - 4:45PM

Piedmont Room A, Lower Level

Budget and Finance 101 for New School Board Members

This session is perfect for new or novice School Board members as it traces the complete budget process including development of revenue projections, calculation of staffing using enrollment and ratios and review by staff and School Board. Additionally, other topics to be discussed include lapse and turnover, carryover, financial reporting etc.

Moderator: Marie Imoh, Winchester City Board Member, VSBA Valley Region Chair

Presenter: Leigh Burden, Chief Financial Officer, Fairfax County Public Schools

3:45PM - 4:45PM

Piedmont Room B, Lower Level

Proof Positive: How Modernization Enhances Education and Community Resilience

School districts that invest in modernizing schools gain more than just improved buildings. A recent study by Perkins Eastman and Drexel University found that school modernization significantly enhances student performance, graduation rates, and community engagement. The research, conducted across schools in Washington, D.C., and Baltimore, compared modernized and non-modernized schools, revealing that updated schools improve well-being, satisfaction, and academic outcomes. Additionally, modernized schools can support community health and provide essential services like clinics and recreational facilities. The study offers recommendations for optimizing modernization efforts and highlights the need for increased investment in aging U.S. public schools.

Moderator: Jacob Wright, Alleghany Highlands Public Schools, VSBA Blue Ridge Region Chair

Presenter: Perkins Eastman- Sean O'Donnell, Principal & K12 Practice Area Leader, Heather Jauregui, Director of Sustainability, and Karen Gioconda, Associate Principal & Drexel University School of Education- Bruce Levine, Associate Clinical Professor

3:45PM - 4:45PM

Piedmont Room C, Lower Level

Community Builders: Building Resiliency Through Engagement

Community Builders is a pilot program created by Roanoke City Public Schools that engages a cohort of rising 8th-grade students in meaningful and productive activities to decrease the likelihood of teen gun and domestic violence. The program was fully funded by the General Assembly and Gov. Glenn Youngkin, in partnership with Petersburg City Public Schools. Learn how your school division can develop a similar program to foster positive youth development

Moderator: Rodney Jordan, Norfolk City Board Member, VSBA Ex-Officio Member

Presenters: Roanoke City Public Schools – Dr. Verletta White, Superintendent, Dr. Elizabeth Jamison, School Board Chair, Corey Allder, Director of Community Engagement, and Joshua Johnson, Youth Development and Intervention Coordinator

3:45PM - 4:45PM

Tidewater A, Upper Level

Strategies for Running an Effective Substitute Teacher Program

In this session, we will explore the five strategies in running a successful substitute teacher program. The following topics will be covered: the state of the substitute teaching workforce, components of an effective program, attracting high-quality substitute teaching talent, strategies for implementing an effective program, and common challenges.

Moderator: Tyrell Payne, VSBA Southern Region Vice-Chair, Danville City Public Schools

Presenters: John Meekins, Regional Director, Kelly Education



3:45PM - 4:45PM

Tidewater B, Upper Level

Public Schools as Key Contributors to Community Economic Development

Veteran School Board members and administrators know the challenges of budget season. Virginia public schools rely on government transfers but also play a key role in boosting the community tax base. Schools can partner with businesses and local governments to drive economic growth, which ultimately supports their budgets. This workshop will showcase how Falls Church City Public Schools has contributed to local economic development through creative partnerships and initiatives. Attendees will brainstorm ways their school divisions can do the same, with a focus on strategic planning and collaboration to support community revenue growth.

Moderator: Frank Johnson, Richmond County Board Member

Presenters: Falls Church City Public Schools – Dr. Peter Noonan, Superintendent, Marybeth Connelly, Director of Strategic Planning and Community Engagement, and Julie Macrina, Director of Curriculum and Instruction



3:45PM - 4:45PM

Virtual ONLY Session

2024 VSBA Excellence in Workforce Readiness Award Showcase

Winning divisions from the 2024 VSBA Excellence in Workforce Readiness Competition will highlight their first place programs. This year participants will hear and ask questions about programs from Waynesboro City Public Schools and Fairfax City Public Schools on workforce readiness ventures that are preparing students for life after high school.

Presenters: Waynesboro City Public Schools- Dr. India Harries, Director of Secondary Instruction & Ryan Blosser, Waynesboro Education Farm Educator

Fairfax City Public Schools- Dr. Jeff Platenberg, Superintendent & Carolyn Pitches, School Board Chair

5:00PM - 6:00PM

Virginia Room, Lower Level

VSBA President’s Reception

This renowned reception will provide an opportunity for attendees to network with their colleagues and industry professionals after a full day of learning. Light refreshments will be provided. Attendee spouses/guests are welcome to attend this event.

Sponsored by Gold Level Partner VAcorp



VSBA President’s Roadshow Visit in Spotsylvania County



VSBA President’s Roadshow Visit in Louisa County



VSBA President’s Roadshow Visit in Northampton County



VSBA President’s Roadshow Visit in Roanoke City



Superintendent Search Services

Selecting a Superintendent is one of the most important responsibilities of a school board. Let VSBA help guide you through the process.

Contact Gina Patterson, Executive Director, at gina@vsba.org or 434-295-8722 for more information.

Leaders in Achieving Healthy, Happy + High Performing Schools



VMDO

CHARLOTTESVILLE OFFICE
200 East Market Street
Charlottesville, VA 22902

WASHINGTON DC OFFICE
2000 Pennsylvania Avenue NW
Suite 7000
Washington, DC 20006

vmdo.com | 434.296.5684



AWARD OF DISTINCTION RECIPIENTS

The VSBA is proud to recognize and honor school board members, superintendents, and clerks who have improved their boardmanship skills by participating in in-service education programs. Time, dedication, hard work and consistent efforts are required to stay well informed on complex educational issues.

The VSBA Academy Awards acknowledge these dedicated individuals for their different levels of achievement. The Award of Distinction is in recognition of 84 hours of Academy credit over the course of two years. This year, 86 members are being honored based on credits earned from July 1, 2022 - June 30, 2024.

Alexandria City

Jacinta Greene
Michelle Rief

Alleghany Highlands

Kimberly Halterman
Jacob Wright

Amelia County

Lorena Harper

Amherst County

Priscilla Ligon
William Wells

Brunswick County

Elizabeth Burns
Tracie Seward

Buckingham County

John Keeler
Pamela Morris

Buena Vista City

Teresa Ellison

Caroline County

Calvin Taylor
JoWanda Rollins-Fells
Sarah Calveric
Shawn Kelley

Charlottesville City

Lisa Torres

Culpeper County

Barbara Brown
Christina Burnett
Elizabeth Hutchins
Patricia Baker

Danville City

TaKessa Walker

Dinwiddie County

Barbara Pittman

Floyd County

Gene Bishop

Franklin City

Robert Holt

Fredericksburg City

Matt Rowe
Marceline Catlett

Galax City

Leah Henck

Greensville County

Kelvin Edwards

Hampton City

Joseph Kilgore

Hanover County

Robert May

Harrisonburg City

Deb Fitzgerald

Henry County

Champ Hardie
Teddy Martin

Hopewell City

Linda Hyslop

King & Queen County

Carol Carter
Celestine Pollard Gaines
E. Harwood Hall

Lancaster County

Margaret Socey

Lunenburg County

Amy McClure
Melanie Currin

Madison County

Anna Graham

Manassas City

Jill Spall
Suzanne Seaberg

Nelson County

Amanda Hester

Newport News City

Douglas Brown
Lisa Surles-Law
Terri Best

Norfolk City

Rodney Jordan
Tanya Bhasin
Tiffany Moore-Buffaloe

Northumberland County

Cheryl Davis

Nottoway County

Tameshia Grimes

Page County

Antonia Fox
Jacqueline Sullivan-Smoot

Petersburg City

Bernard Lundy
Celeste Wynn
Eleanor Proctor
Hal Miles
Kenneth Pritchett
Steven Pierce

Portsmouth City

Cardell Patillo
Melvin Cotton

Prince Edward County

Lucy Carson

Prince George County

Chris Johnson
Jill Andrews

Prince William County

Jennifer Wall
Loree Williams

Richmond County

Bernard Davis
Boyd Blackley
Frank Johnson
Kathleen Beane
Patricia Pugh
Vivian Wood

Smyth County

Charles Buchanan

Suffolk City

Dawn Marie Brittingham
Judith Brooks-Buck
Karen Jenkins

Surry County

Ellen Perkins
Laura Pierce-Ruffin
Valencia Williams

Tazewell County

David Woodard

Washington County

J. Sanders Henderson
Jennifer Nichols

Waynesboro City

Diana Williams
Erika Smith
Jeffrey Cassell

Westmoreland County

Ralph Fallin

Williamsburg/James City County

Kimberley Hundley
Sarah Ortego

Winchester City

Marie Imoh

Awards Luncheon
sponsored by VMDO



VSBA BUSINESS AFFILIATES

We would like to extend a thank you to VSBA's Business Affiliates. Thank you for your support!

Air Mechanical Sales, Inc.
Website: <http://www.airmechanicalsales.com>

American Fidelity
Website: <https://www.americanfidelity.com>

Berkley Group
Website: www.bgllc.net

Blue Line Solutions
Website: <https://bluelinesolutions.org/>

Branch Builds, Inc.
Website: <http://www.branchbuilds.com>

Clark Nexsen
Website: www.clarknexsen.com

Cognia
Website: www.cognia.org

ColonialWebb Contractors Company
Website: www.colonialwebb.com

Compass/SSC Services for Education
Website: www.sscserv.com

CPL Architecture, Engineering & Planning
Website: cplteam.com

Crabtree, Rohrbaugh & Associates
Website: <http://www.cra-architects.com>

Cunningham Recreation/GameTime
Website: www.cunninghamrec.com

Education Elements
Website: edelements.com

Energy Systems Group, LLC (ESG)
Website: <http://www.energysystemsgroup.com>

Foresight Design Services
Website: www.foresightdesignservices.com

Grimm + Parker Architects
Website: <http://www.grimmandparker.com>

GWWO Architects
Website: www.gwwoinc.com

HES Facilities Management
Website: www.hesfacilities.com

Howard Shockey & Sons, Inc.
Website: <http://www.howardshockey.com>

Innovative Insurance Group
Website: www.thinkinnovative.net

Issuetrak
Website: www.issuetrak.com

J. A. Street & Associates
Website: <http://www.jastreet.com>

McGraw-Hill Education
Website: <https://www.mheducation.com/>

Moseley Architects
Website: <http://www.moseleyarchitects.com>

Musco Sports Lighting, LLC
Website: www.musco.com

Nielsen Builders, Inc.
Website: www.nielsen-inc.com

Oglethorpe Solutions, LLC
Website:
<https://schoolriskmanager.hubspotpagebuilder.com/k12-schools-safety-and-risk-intelligence>

Perkins Eastman Architects
Website: www.perkinseastman.com

Pierce Group Benefits
Website: <http://www.piercergroupbenefits.com>

Praelio LLC
Website: www.praeliosecure.com

Quinn Evans
Website: <http://www.quinnevans.com>

Right At School
Website: www.rightatschool.com

RRMM Architects, P.C.
Website: <http://www.rrmm.com>

SB Ballard Construction Company
Website: <http://www.sbballard.com>

Schneider Electric
Website: www.se.com

Secure Solar Futures
Website: securesolarfutures.com

Sentara Health Plans
Website: www.sentarahealthplans.com

Skanska USA Building, Inc.
Website: <http://www.skanska.com>

Sodexo
Website: <http://www.sodexoUSA.com>

Southland Industries
Website: www.southlandind.com

Spectrum Design, P.C.
Website: <http://www.spectrumpc.com>

Stantec
Website: <http://www.stantec.com>

The Endowment Project
Website: www.twpf.org

The Whiting-Turner Contracting Company
Website: www.whiting-turner.com

Thompson & Litton
Website: <http://www.t-l.com/>

TRANE
Website: www.trane.com

U.S. Bencor/MidAmerica
Website: www.mymidamerica.com

VACORP
Website: <http://www.vacorp.org>

Virginia Lottery
Website: <http://www.valottery.com>

VMDO
Website: <http://www.vmdo.com>

Virginia Risk Sharing Association (VRSA)
Website: <http://www.vrsa.us>

WellNet Healthcare
Website: www.wellnet.com

WHRO
Website: <http://www.whro.org>

Work Program Architects (WPA)
Website: <http://wparch.com>

ZMM Architects & Engineers
Website: <http://www.zmm.com>



Sentara[®] Health Plans



We Improve Health Every Day

sentarahealthplans.com

VSBA EXHIBITION OF SCHOOL ARCHITECTURE

(alphabetically, by architect firm)

Sponsored by First Citizens Bank



CRABTREE, ROHRBAUGH & ASSOCIATES

Amherst County High School
Amherst County Public Schools

Ashland Elementary School
Hanover County Public Schools

LITTLE DIVERSIFIED ARCHITECTURAL CONSULTING, INC

Herndon High School
Fairfax County Public Schools

MOSELEY ARCHITECTS

Quinton Elementary School
New Kent County Public Schools

Middle Road Elementary School
Prince George County Public Schools

Innovation Elementary School
Prince William County Public Schools

PERKINS EASTMAN

Alexandria City High School at Minnie Howard
Alexandria City Public Schools

QUINN EVANS

Advanced Career Education Center at Hermitage
Henrico County Public Schools

Advanced Career Education Center at
Highland Springs
Henrico County Public Schools

RRMM ARCHITECTS

Falling Creek Middle School
Chesterfield County Public Schools

Hardy Elementary School
Isle of Wight County Public Schools

STANTEC ARCHITECTURE INC.

Frost Middle School
Fairfax County Public Schools

VMDO ARCHITECTS

Crozet Elementary School
Albemarle County Public Schools

Greenbrier Elementary School
Charlottesville City Public Schools





Bard Climate Control Solutions.

For 22 years, Air Mechanical Solutions has been the dedicated Bard Manufacturing distributor in Virginia & West Virginia, providing quality climate control for a variety of markets including classrooms, telecommunications, modular, industrial, agricultural, and more. We pride ourselves on providing the highest quality of service and support in the industry!

Call us today for more information on Bard Climate Control Solutions!



Air Mechanical Solutions
6500 Commonwealth Drive
Roanoke, VA 24018
540-344-9253
www.AirMechanicalSolutions.com
info@AirMechanicalSolutions.com

Recruit, Retain and Develop Impactful Teachers

K12 Coalition™ is partnering with hundreds of school districts across the country, and 80 divisions within Virginia, to effectively address teacher pipeline shortages.

Through our alternative certification division, iteach®, we provide pathways for paraprofessionals, substitutes, and career changers to become licensed teachers across most subject areas.

We partner with districts to predict hiring needs and develop targeted recruitment strategies differentiated by grade and subject area. But our support goes beyond recruitment. Through our Insight Education Group, we offer strategic planning to address retention by providing high-quality teacher development and career pathway planning. This ensures teachers feel supported and have opportunities to grow in their career.

Join Us for a Discussion:
What's the Truth about AI? How is it Impacting School leaders, students and families?

Speakers & Event Details:

- Dr. Wendy Amato
- Dr. Mo Gaffney
- **Date & Time:** Nov 21st at 10:15 a.m.
- **Location:** Colony room D/E

Email: mo.gaffney@iteach.net



FRIDAY, NOVEMBER 21, 2024

8:00AM - 11:00AM

Virginia Room, Lower Level

Breakfast and General Session

A full breakfast buffet will be available starting at 8:00 a.m. The speakers and session will begin at 8:45 a.m.
Breakfast sponsored by Virginia Lottery



Presiding: Dr. JoWanda Rollins-Fells (Caroline County), President, Virginia School Boards Association

Entertainment: Grafton High School Jazz Ensemble from York County Public Schools

Recognition of the 2024 VSBA Board of Directors

Installation of 2025 VSBA Board of Directors

Presentation of the 2024 VSBA Advocate for Education Award
Sponsored by BoardDocs



Speaker: Dr. Donna Beegle, Inspirational Keynote and Motivational Speaker
Sponsored by Comcast



Dr. Donna Beegle grew up in generational, migrant-labor poverty and was essentially homeless the first 26 years of her life. She is the only member of her family who has not been incarcerated. At 15, she left school to get married and start a family. But, at 25, she found herself with two children, no husband, little education, few job skills, and no access to affordable housing. With the help of Community Action and mentors, she received stable housing and was able to achieve her GED and later her doctorate in educational leadership. She focused her studies and research on understanding poverty impacts and solutions for assisting children and adults to move out and stay out of the crisis of poverty.

The winner of the exhibitors' door prize will be announced at the conclusion of this general session. The winner must be present to claim the prize. The winner of the People's Choice Award in School Architecture will also be announced.

Rolling Screens prior to the general session sponsored by Energy Systems Group



11:00AM Convention Adjourns

MARK YOUR CALENDARS!

2025 VSBA Annual Convention
November 19-21, 2025
Williamsburg Lodge

DID YOU KNOW?

PUBLIC EDUCATION

- EDUCATE
- EMPOWER
- ELEVATE

Virginia public schools serve over 1.2 million students each year, preparing them for college, careers, and lifelong learning.

Explore How We Create **Fresh, Nutritious, & Innovative**

K-12 Food Service Programs



The Nutrition Group is a dedicated food service management company providing the best in quality and service. Let us show you how we can make your food program exciting, delicious and successful!

Together, we can ensure that all students in our communities have access to healthy and nutritious meals at school for their optimal health and well-being. Our simple mission continues to shine through every aspect of our business:
Caring for People. Serving Great Food.

TheNutritionGroup.com

888.272.8106



**Your school
division purchases
insurance,
but does your
school division
have coverage?**



VRSA
Virginia Risk Sharing Association

We offer school divisions the broadest protections.

Our *liability policy* comes without primary aggregates or exclusions for Title IX. And our *property policy* is on a true blanket basis, protecting scheduled and unscheduled property.



www.vrsa.us | 800-963-6800



2023 - 2024 VSBA Board of Directors



President
Cardell Patillo
Portsmouth City



President-Elect
JoWanda Rollins-Fells
Caroline County



Past President
David Woodard
Tazewell County



Audit/Finance Committee Chair
Diana Williams
Waynesboro City



Legislative Positions/ Federal Relations Committee Chair
Joseph Kilgore
Hampton City



Member-At-Large
Amy McClure
Lunenburg County



Member-At-Large
Douglas Brown
Newport News City



Blue Ridge Region Chair
Jacob Wright
Alleghany Highlands



Central Region Chair
Graham Paige
Albemarle County



Eastern Region Chair
Kathleen Beane
Richmond County



Northeastern Region Chair
Jacinta Greene
Alexandria City



Southern Region Chair
Lucy Carson
Prince Edward County



Southside Region Chair
Chris Johnson
Prince George County



Southwest Region Chair
Jenny Nichols
Washington County



Tidewater Region Chair
James Richardson
York County



Valley Region Chair
Marie Imoh
Winchester City



Ex Officio Member
Rodney Jordan
Norfolk City



Ex Officio Member
Teddy Martin, II
Henry County



VSBA

Virginia School Boards Association

Leadership • Advocacy • Support

MISSION

Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through leadership, advocacy, and services.

VISION

VSBA is recognized and respected as an innovative leader in public education.

2024 VSBA Task Force Members

VSBA Task Force on Students and Schools in Challenging Environments

Co-Chair: Rodney Jordan, Board Member, Norfolk City
Co-Chair: Dr. Jason Van Huekelum, Superintendent, Winchester City
Douglas Brown, Board Member, Newport News City
Dr. Angela Hairston, Superintendent, Danville City
David Woodard, Board Member, Tazewell County
Jenny Nichols, Board Member, Washington County
Ron Ramsey, Board Member, Staunton City
Dr. Melanie Kay-Wyatt, Superintendent, Alexandria City
Dr. Francisco Duran, Superintendent, Arlington County
Dr. Jared Cotton, Superintendent, Chesapeake City
Amy McClure, Board Member, Lunenburg County
Cheryl Burke, Board Member, Richmond City
Barry DuVal, President, Virginia Chamber of Commerce
Emily Webb, Vice President, Virginia Chamber of Commerce
Dr. Michael Thornton, Former Superintendent
Dr. Mark Lineburg, Staff Member, Campbell County
Amanda Burns, Board Member, Charlottesville City
Bob Hundley, Former Board Member, Hanover County

VSBA Task Force on Workforce Readiness

Chair: Teddy D. Martin, II, Board Member, Henry County
Dr. Brenda Long, Executive Director, VA Association for Career and Technical Education
LaVeta Nutter, Agriculture Education & Related Clusters Specialist, Virginia Department of Education
Dr. Paul Grinstead, Board Member, Smyth County
Carlos Clanton, Board Member, Norfolk City
Karen Jenkins, Board Member, Suffolk City
Dr. Jeff Smith, Executive Director, Virginia Air and Space Center

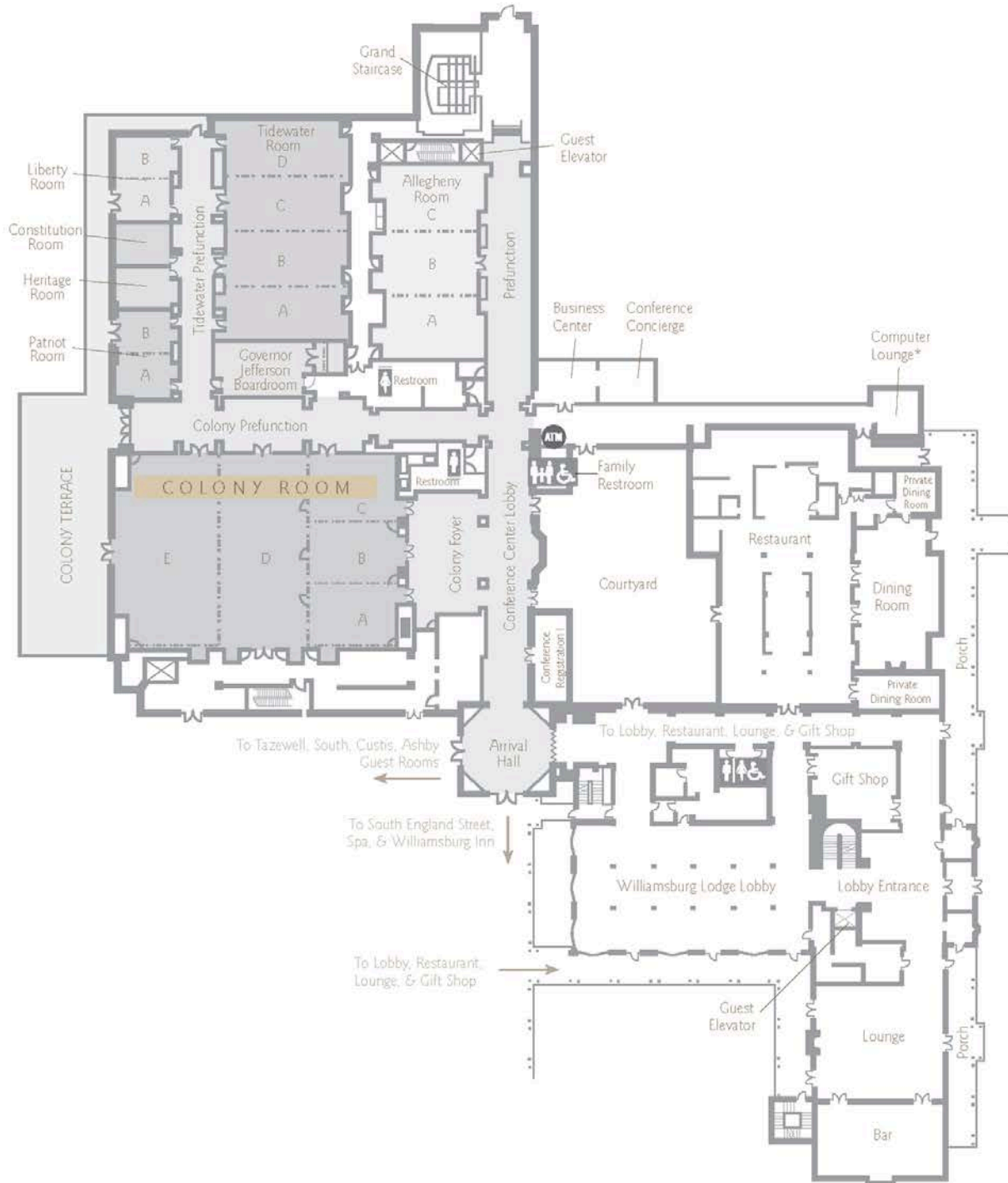
VSBA Task Force on School Infrastructure Needs

Co-Chair: David Woodard, Board Member, Tazewell County
Co-Chair: Dr. Sarah Calveric, Superintendent, Caroline County
Dr. Keith Perrigan, Superintendent, Washington County
Douglas Brown, Board Member, Newport News City
Lucy Carson, Board Member, Prince Edward County
Chris Johnson, Board Member, Prince George County
Bernard Lundy, Jr., Board Member, Petersburg City
Teresa Ellison, Board Member, Buena Vista City

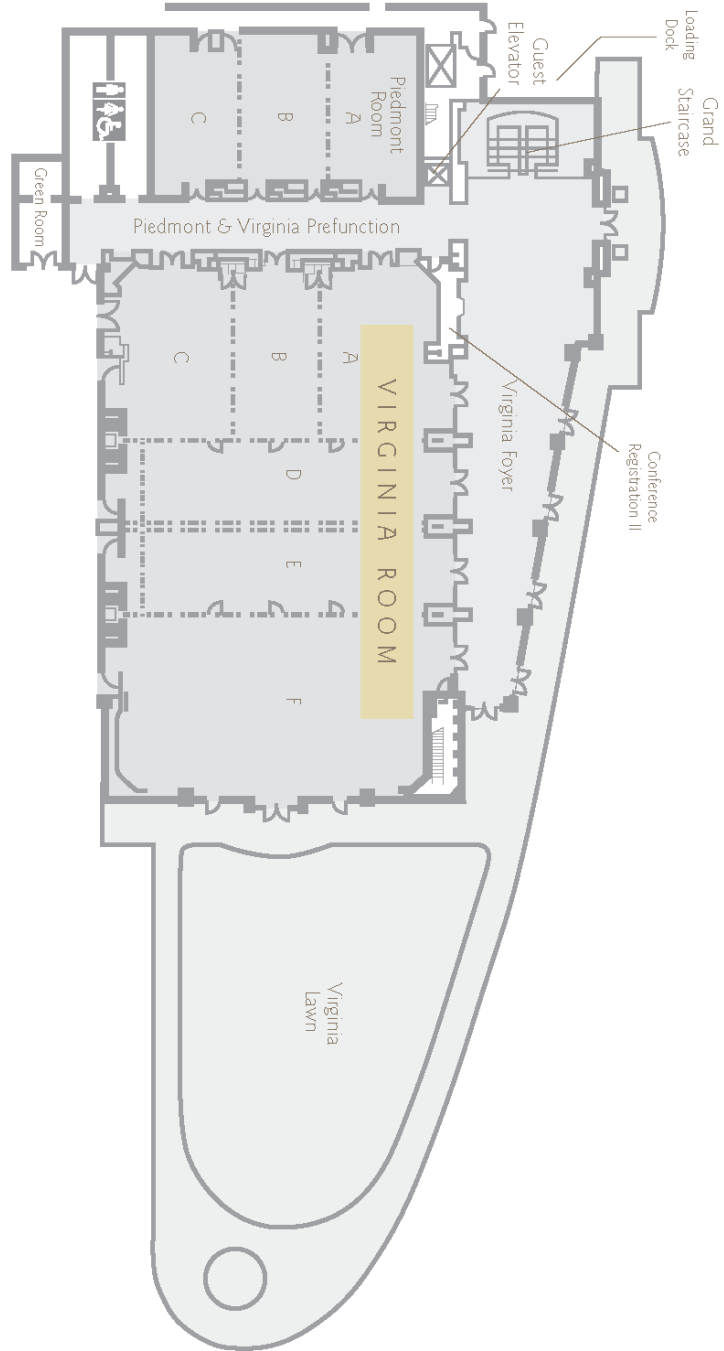
VSBA Task Force on Collective Bargaining

Chair: Chris Johnson, Board Member, Prince George County
David Woodard, Board Member, Tazewell County
Dr. Olwen Herron, Superintendent, Williamsburg/James City County
Dr. Kevin Siers, Superintendent, Franklin County
Loree Williams, Board Member, Prince William County
Dr. Keith Perrigan, Superintendent, Washington County

WILLIAMSBURG LODGE CONFERENCE CENTER MAIN LEVEL



*guest must provide own computers



Thank you to VSBA Annual Convention Platinum Sponsor

MOSELEYARCHITECTS



Scan here with your phone's camera
to access the online event platform
and plan out your agenda today!



VSBA

Virginia School Boards Association

Leadership • Advocacy • Support