

# VSBA Business Affiliate Program

## PROGRAM OVERVIEW & BENEFITS

As a VSBA affiliate, you demonstrate your support of public education to educators and business leaders across Virginia. Support for education programs that are specifically designed for board members helps to establish educational opportunities for all children.

As a way to further strengthen the connection between public education and business leaders across Virginia, the VSBA Business Affiliate Program is available to qualified businesses, agencies, or individuals that do business with local school divisions in Virginia. Participation in the VSBA Business Affiliate Program is a great avenue for

promotion within the Virginia public school system, and the VSBA uses revenues from the program to support and expand training opportunities for school board members and school leaders. In 2024, the annual fee will be \$650.

The mission of the VSBA is to promote excellence in public education through leadership, advocacy and services.



### Benefits of the VSBA Business Affiliate Program Include:

- Company name and details listed on the VSBA web site.
- Subscription to the VSBA Daily News and VSBA Newsletter.
- Opportunity to be featured in the Affiliate section of the VSBA Newsletter
- Guaranteed exhibit and advertising space at the VSBA Annual Convention, which brings together one thousand school board members, superintendents, and school division staff from across Virginia.
- Discounted exhibit space at the VSBA Annual Convention.
- Company name listed in the VSBA Annual Convention program guide.
- Opportunities to advertise in the VSBA newsletter.
- Opportunities to sponsor VSBA meetings and conferences.
- Opportunity to attend VSBA Meetings and Conferences throughout the year.
- Demonstrating your support of public education.

VSBA's members are locally appointed or elected school boards educating over 1 million public school students in Virginia. Please see the adjacent page for a membership application into the VSBA Business Affiliate Program.



**VSBA**

Virginia School Boards Association  
Leadership · Advocacy · Support

**AFFILIATE APPLICATION**

# VSBA Business Affiliate Program

Name of Company, Agency, or Individual \_\_\_\_\_

\_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_ Website \_\_\_\_\_

Description of product or service (for website listing) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name of person/school division who contacted you concerning the VSBA Business Affiliate Program

\_\_\_\_\_

Date \_\_\_\_\_

Email your application form and company logo to [mikaela@vsba.org](mailto:mikaela@vsba.org)

Please make checks payable to:

Virginia School Boards Association

200 Hansen Road, Suite 2

Charlottesville, VA 22911

**For additional information on the VSBA Business  
Affiliate Program, contact:**

Mikaela Coffey, Director of Meetings and Conferences  
[mikalea@vsba.org](mailto:mikalea@vsba.org) or 434-295-8722