

# 2024 VSBA High School Student Video Contest

The Virginia School Boards Association is asking high school students to express their thoughts and ideas around the theme "Kindness" through our thirteenth annual student video contest. Students can choose one of three topics for this year's video contest:

- Kindness and Mental Health
- Random Acts of Kindness
- Kindness in Sports

Each school division is invited to submit one 30-second video that conveys the contest theme. The top 3 videos selected will be recognized at the VSBA Annual Convention.

### Criteria

Videos will be judged on how well they address the topic, the quality of the production, and the creativity of the video. No professional assistance can be provided to produce the video. The format of the video is up to the students. Videos can be a commercial, news broadcasts, music videos, etc. Please note that only videos created by public high school students are eligible for this contest.

### **Submission Guidelines**

To enter the contest, complete the three steps below.

**REMINDER:** Only <u>ONE</u> submission may be sent <u>per school division</u>. The submission representing each division <u>must be received by 11:59 pm ET on October 4, 2024</u>. Once the contest closes, our judges will select the top 3 videos, which will be announced at the VSBA Annual Convention. By submitting a video, you understand that the use of the submission is completely at the discretion of VSBA.

### Step 1: Make a video!

Make a 30-second video about the contest topic you chose centered around "Kindness."

### Step 2: Upload your video to the internet

Upload your video to your video-sharing site, such as your YouTube or Google Drive account. Please ensure the link is available for VSBA to review.

### Step 3: Submit your video

A school division representative must submit the online survey form.

Entries must be received by October 4, 2024 for the video to be included in the judging. Please make sure that no copyrighted materials are used in your video.

### Awards

As determined by the judges, the top three awards will be announced at the VSBA Annual Convention. Only one physical award is given to the first place winner. All students in the top three will receive a certificate.

### Judging

Independent media and education professionals will serve as judges for the contest.

### **Student Release Form**

All students that are featured in the video (excluding wide shots of crowds) and working on the video must have their parent/guardian sign a VSBA Student Video Contest Participant Release Form. The form can be found on the second page of this flyer. <u>Submissions will not be considered if there is not a release form attached to the online submission for each participating student.</u>

### Need more information?

Contact Bella Corbo at bella@vsba.org or by calling 434-295-8722 ext. 2.

Thank you to our sponsor:

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\*\*This contest is open to all public high school students in the Commonwealth as long as their school division is an active member of the Virginia School Boards Association\*\*



## Student Video Contest Participant Release Form

Student's Name:
School:
Grade:
Parent Signature:
Phone:
Email:

Must have one form each for all students participating in the student video contest.